P4 / President's Message

In The Know: Veterinary Feed Directive

The Veterinary Feed Directive (VFD) final rule outlines the process for authorizing the use of Veterinary Feed Directive drugs. These are the drugs intended for use in animal feed which require the authorization of a consulting veterinarian. The Veterinary Feed Directive provides veterinarians across the country with a set of rules for prescribing medically necessary antimicrobials in feed when needed for specific animal health purposes. The changes significantly affect the way that cattle and livestock producers use medically treated feed, and therefore it is important to learn more about VFD regulations and discuss the impact this has with your veterinarian.

The final VFD rule requires veterinarians to issue all Veterinary Feed Directives as part of the veterinarian client-patient-relationship. It includes certain fundamentals that define exactly how the client-patient relationship works. The producer must have a relationship with the veterinarian that is engaging which helps the doctor make decisions regarding the care of animals and safety of the production operation. The key is that the veterinarian be an integrated part of the operation versus an on-call clinical consultant of case-by case issues within the operation. The veterinarian should have a general knowledge of the operation and the relationship should be built between producer and veterinarian that ensures proper overall health of the animals from diagnosis to follow-up care and treatment.

The premise behind the rule is that oversight of clinical treatment encompasses all the medical treatment needs of the livestock. The rules are meant to ensure that national principles are consistently followed to ensure operations are properly caring for the animals with oversight by a medically trained professional. The Veterinary Client-Patient-Relationship (VCPR) standards are the federal version of rules seen often at the state level. Most operations, without regulation and oversight have these relationships already in place with trusted veterinarians. The rule facilitates veterinary oversight in a way that allows for the flexibility needed to accommodate the diversity of circumstances that veterinarians encounter, while at the same time ensuring that veterinarians in all states are conducting such oversight in accordance with nationally consistent principles.

FDA will defer to individual states for the specific criteria for acceptable veterinary professional conduct when those standards require a VCPR for the issuance of a VFD and include the key elements of the federal VCPR standard. The FDA will require adherence to the federally-defined VCPR for those states with VCPR requirements that do not include the key elements of the federally-defined VCPR, or that do not require a VCPR for issuing a VFD. The agency

> will work with each state to review their VCPR requirements and determine they are consistent with the federal standards.

The FDA states, "We have been actively engaging veterinary organizations, animal producer organizations and other stakeholders to express our position that medically important antibiotics labeled for continuous or undefined

durations of use is not consistent with judicious use principles, as outlined in previously-released guidance documents."

Full implementation of FDA's Guidance #213 in December 2016 will significantly change the way medically important antibiotics have been used in animal agriculture for decades. Once the changes are fully implemented, it will be illegal to use these medically important antibiotics for production purposes, and animal producers will need to obtain authorization from a licensed veterinarian to use them for prevention, control or treatment of a specifically identified disease.

KCA 2016 Regional Meetings will include presentations on VFD and tools for maintaining compliance.



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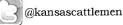
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The Kansas Cattlemen's Association has advertising and sponsorship opportunities available. As a non-profit 503c(5), KCA depends on your contributions to help independent producers receive representation in Topeka and Washington, D.C. KCA is fully funded by member and sponsor donations. KCA News is the regular KCA publication, and is circulated throughout the state to members, vendors, advertisers, feed yards, and sale barns as well as online. For more information regarding advertising, sponsorship, and more, please contact the KCA offices at 785-238-1483 or online at www.kansascattlemen.com.

Kansas Legislation Update

The Kansas Legislature is approaching the deadline for passing bills out of the opposite house-of-origin. Bills in legislative committee must be worked, and hearings held for non-exempt bills before they go dead prior to the Legislative Spring Break scheduled to begin at the end of March.

Members of the House and Senate tax committees held a hearing regarding the property tax lid on March 8. Parties argued both for and against changes to the property tax lid which is to go into effect in 2018. The interests of business argued the effective date of the property tax lid should be moved up to prevent the raising of taxes before the 2018 deadline. The bill moves up the time before local governments must start conducting a public vote before raising spending by more than the adjusted Consumer Price Index (CPI) - also known as inflation rate - which is set by the state. Currently, all counties receive more property tax revenue automatically when property values increase, even if the county's mill rate remains the same. The bill places a lid on how much property tax revenue can be increased without a public vote. If enacted, it would move up the date to July 1, 2016.

A law regarding noxious weeds was reviewed by the Senate Natural Resources Committee. The legislation changes the state's noxious weed law. The change is to the current procedure for listing noxious weeds, and allows the Kansas Department of Agriculture to list new noxious weeds through the adoption of regula-

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tions, rather than by legislation.

The House passed HB 2547 which reforms the procedures of the state's Endangered Species Act. The bill states that the Kansas Department of Wildlife cannot review or regulate normal farm and ranch activities that need a certificate or registration. The bill places a timeline for finalizing recovery plans used to determine the critical habitat. In addition to HB 2547, the House passed HB 2480 which updates the state's brand laws. The bill exempts the permit requirement for cattle brought to Kansas for grazing or feeding for less than 12 months.

The House has HB 2595, a law granting the Kansas Legislature the authority to regulate food nutrition information and consumer incentive items served with food or nonalcoholic beverages sold at restaurants and retail establishments. The bill prevents local government from regulating the raising of livestock.

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KCA News

Message from the President..... Hello Again,

What a winter 2016 has been. It's hard to remember when it has been more enjoyable from a temperature and precipitation standpoint.

Now to the less enjoyable parts. It appears we currently have a large group of presidential candidates that have no ties to agriculture, but also do not speak of or refer to agriculture in their campaigns. It appears their ties to food are purely when they put it in their mouth.

2016 will be a year of transitions. We currently are waiting for USDA to completely gut COOL concerning beef and pork so the consumer doesn't know where it comes from. Yet, we are in the BQA process to certify that our product is not only sustainable but also humanely treated.

This is also the year of transition concerning the Veterinary Feed Directive. By next year, you will need a veterinary prescription to use antibiotic in feed or supplement for treatment. The use of antibiotic for prevention is basically banned or for extra-label use.

It appears now that we need to maintain a very active, not passive, role in the government process at all levels to provide input from Ag and how these processes or plans affect the production of food.

Until next time,

- DJE



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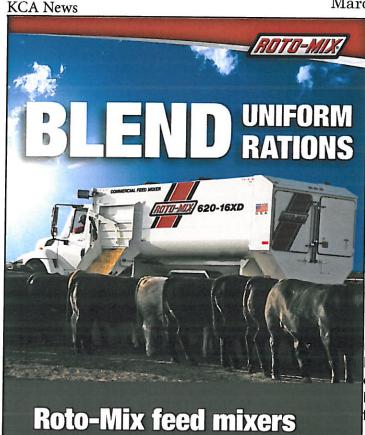
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Board of Directors to Change

The Kansas Cattlemen's Association Board of Directors will transition during their April 2016 face-to-face meeting. Although the official transition takes place during the April meeting, the newly elected directors have already had the opportunity to take part in numerous board meetings.

"Every year, we invite the newly elected directors to take part in the meetings leading up to the official transition in April. This provides the new board members time to learn more about KCA, what we are working on, and what is coming down the pipeline. We have found that this practice ensures a smoother transition where work can continue on without a steep learning curve," stated KCA Executive Director Tyler Dupy.

DJ Edwards, Tony Anderson, and Gary Schreiber will have three-year terms that expire in April. Newly elected board members Shawn Mills, Dave Murphy, and Perry Owens will assume director responsibilities each for a three-year term.

The Board of Directors will elect new officers at the April meeting. Current President Edwards and Vice President Anderson are both departing the board.

Directors are nominated during the KCA Annual Business Meeting, and elected via mail-in ballot Directors serve three year terms and then must remain off of the Board for at least one year prior to being re-elected.



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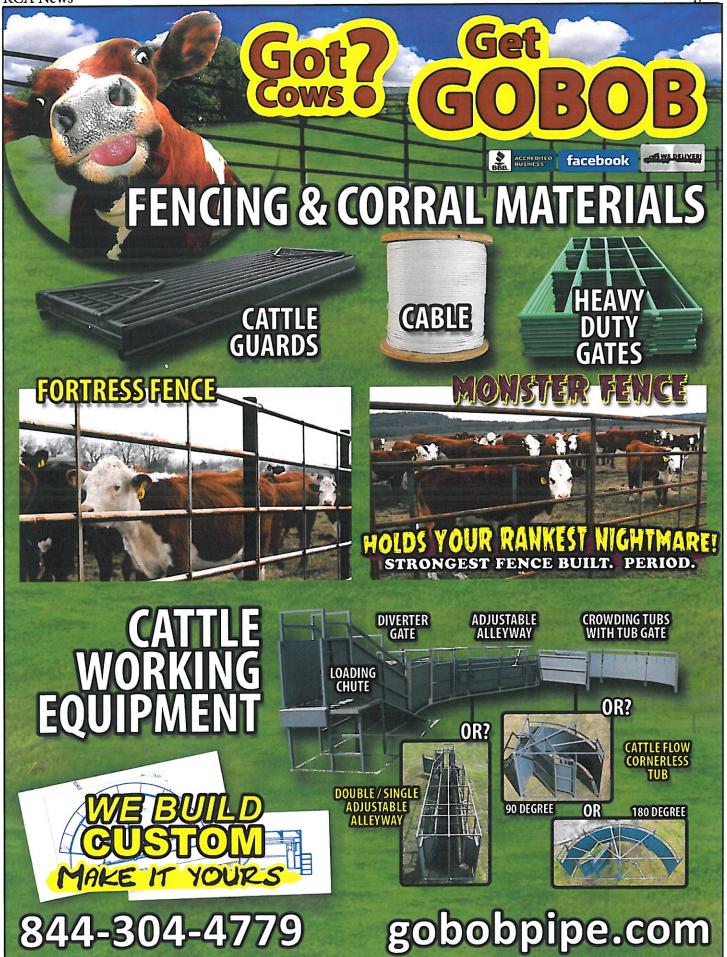
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KCA Remains Firm on COOL

The sentiments of naysayers do not outweigh the fact that the consumer demand for origin-based labeling on beef products exists. Kansas Cattlemen's Association (KCA) remains firm on the demand for transparency in labeling of beef products born, raised, and slaughtered in the USA, and continues to pursue all avenues to ensure consumers have access to authentic USA beef that is legitimately labeled when raised and slaughtered right here, at home, in the heartland.

Many grocers and meat counters across the country have maintained the origin label in one form or another, acknowledging that the consumer wants to know and actually does make purchasing decisions based off of this information. KCA commends grocers that have continued the practice of labeling meat products with their origin, however without label definitions in place, the label may be deceiving consumers.

The precipitous nature in which the U.S. Congress has denied the rights of consumers the transparency in labeling is unfortunate. However, this is a perfect example as to why KCA exists. When the actions of the government and big business become harmful to the industry and the consumer, KCA is there to fight for your rights.

KCA Seeking County Meeting Locations

The Kansas Cattlemen's Association (KCA) hosts county and regional meetings throughout the year. The purpose of these meetings is to bring social and educational opportunities to the members of the association and for the public, as well as recruit new members. We need members like you to host meetings in your area.

As a host, you help direct KCA staff on selecting venues and recruiting attendees. KCA does the bulk of the heavy lifting by setting up presentations, finding sponsors, and arranging for meals. If you would like to consider hosting a meeting in your area, please contact the KCA offices at 785-238-1483 or by sending us an email to cowsrus@kansascattlemen.com.

GoBob and KCA Scholarship Program Applications Due

The Kansas Cattlemen's Association (KCA) implemented the KCA Scholarship Program in 2014, and to-date has granted numerous scholarships to scholars all across Kansas. Initially, funds for the program were a result of KCA regional meeting attendee contributions by those members wishing to support higher education for youth. In 2015, GoBob Pipe and Steel joined in the program with additional donations in support of the GoBob Pipe and Steel and Kansas Cattlemen's Association Scholarship Program.

The program is designed to ease the financial burden of qualified high school senior and college students seeking higher education at four-year institutions as well as junior college, vocational/trade programs, and technical schools. Qualified applicants must complete an application and write an essay of 250-300 words on one of two topics: "The value of beef or protein in a well-balanced diet" or "The value of independent cattle producers to your community."

"The scholarship program provides support to the young farmers and ranchers of Kansas Agriculture. Independent producers in Kansas and across the country are aging, with the average farmer over the age of 58 years old. Fewer young people are returning to agriculture to keep the tradition of Kansas Ag alive and prosperous. Educated youth that return to or enter Ag production after achieving post-secondary education are finding success. Many already have the on-the-job training, and are seeking specialized training that they can then bring back to the ranch to keep it viable and competitive," stated KCA Executive Director Tyler Dupy.

For those wishing to apply, applications for the GoBob Pipe and Steel and KCA Scholarship can be found on the KCA website at www.kansascattlemen.com or by requesting an application via email to cowsrus@kansascattlemen.com. They may also be obtained by calling the KCA offices at 785-238-1483. In order to receive timely consideration, KCA requests that all applications must be postmarked by March 31, 2016.

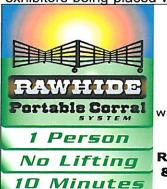
Funding for all awarded scholarships is provided by individual and business donations of cash or in-kind product donations that are auctioned off during KCA events. The KCA Board of Directors reviews scholarship applications and determines awards during the April Board of Directors meeting.

KCA Annual Meeting and Convention to See Changes

The Kansas Cattlemen's Association will return to the more familiar and traditional format for the 2016 KCA Annual Convention and Trade Show. The event will take place on October 28th and 29th at the Meridian Center in Newton, KS.

Back by member and exhibitor demand, the trade show portion of the convention will be scaled back to the more convention center format, with tables for exhibitors being placed within the presentation areas. This style of setup is designed to include exhibitors during the presentations as well as provide additional visibility. Space for exhibitors will be limited due to space constraints, so early booking of booth space will be necessary to guarantee a spot in the show

KCA will also be introducing the KCA Virtual Trade Show, which will be open to all exhibitors regardless of attendance.



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Herington Livestock Commission to Host Regional Meeting

The first of a five-part series of KCA Regional meetings will take place on April 25, 2016 in Herington, Kansas. The Herington Livestock Commission Company will be the host and location of the meeting. The meeting will begin at 6:00 p.m. and will include Animal Health & Nutrition presentations as well as a free dinner for all those who attend.

The Veterinary Feed Directive (VFD) is one of the most significant regulations to directly affect cattle producing operations this year, and it directly affects the relationship that producers must maintain with their operation's veterinarian.

Dr. Jessica Laurin, owner of the Animal Health Center of Marion County and the TriCounty Veterinary Center of Herington, KS will present information on VFD, and will be available to answer questions on how this impacts the independent producer. Katie Kueser of Elanco will also give a presentation.

Sunrise on 7th Deli and Bakery will cater the evening meal with a USA Beef dinner and fixings. The meeting will wrap up following dinner at approximately 8:00 p.m. In order to ensure the proper amount of food for all attending, KCA requests that attendees RSVP to the KCA offices by calling 785-238-1483.

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Period	Current	Prior Yr	3yr Avg
February 1	109,756	55,826	72,627
February 8	77,143	81,915	74,285
February 15	105,640	52,359	55,768
February 22	80,323	95,258	98,477
February 29	125,024	82,366	106,674
	Ka	ınsas	
February 1	27,255	9,740	10,766
February 8	19,346	9,134	8,372
February 15	23,661	2,367	8,510
February 22	17,959	14,528	17,069
February 29	28,432	10,279	17,751
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Herington, KS

06/16/2016 Regional Meeting/Triple C, Inc. Tour

Sabetha, KS

07/21/2016 Regional Meeting

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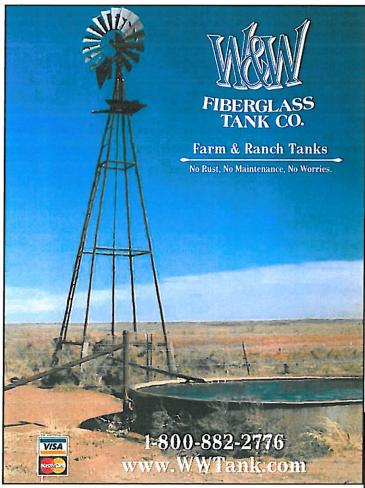
07/22/2016 Four State Farm Show

Pittsburg, KS 7/22 to 7/24

10/28/2016 KCA Annual Meeting & Convention

Meridian Center Newton, KS

11/8/2016 USA General Election



KCA wishes everyone a safe and Happy Easter!

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HONORABLE MENTION HIGHLIGHTS MEMBERS

As part of the Kansas Cattlemen's Association family, we want to hear about your events in order to recognize members for accomplishments and major events in their lives. When out and speaking with members, they often ask about other members of the association. Keeping members in-the-know on the success and excitement of fellow members is an important part of what makes KCA more than just a trade association, and can have a profound effect on people's lives during what may not be great otherwise.

Those wishing to recognize members from across the state are welcome to submit honorable mention requests to the KCA offices for publication in the KCA News. Requests for publications may include receipt of awards, graduations, retirements, marriages, birthday milestones or anything which helps keep the membership informed of one-another.

Please submit your honorable mentions via email to cowsrus@kansascattlemen.com or by calling the KCA offices at 785-238-1483.

