

KCA News

KANSAS CATTLEMEN'S ASSOCIATION

Mar 2018

Membership Meeting in Garden City Kicks Off 2018 Regional KCA Meetings

The Kansas Cattlemen's Association (KCA) hosted a regional membership meeting in Garden City on March 1, 2018 at the Clarion Inn. Attendees heard presentations covering numerous topics regarding Bovine Respiratory Disease (BRD), enjoyed a build-your-own burger bar, and received an update from KCA.

The evening started with a presentation by Tyler Dupy, Executive Director of KCA. Dupy reported on topics within the industry that KCA is currently focused, including: Country of Origin Labeling, Lab-Grown Protein Alternatives, Electronic Logging Devices, Beef Checkoff Corruption & Theft, Trade, and more.

Dr. Wade Taylor, Production Animal Consultation, started the animal health seminar with an overview of BRD. Infection begins at the nose and has a multi-factorial etiology which develops as a result of complex interactions between environmental factors, host factors, and pathogens.



Environmental factors including weaning, transport, inclement weather, dust, and inadequate ventilation serve as stressors that adversely affect the immune and non-immune defense mechanisms of the host. In addition, certain environmental factors can enhance the transmission of infectious agents among animals.

BRD is costly to producers and feeders in more ways than the loss of the animal. Cattle with lung lesions at slaughter (due to prior bouts of BRD) display inferior average daily gain (ADG) compared to cattle without lung lesions.

Dr. Jason Nickell from Merck Animal Health continued with the focus on BRD, discussing how cattle are more susceptible to lung tissue loss due to the smaller size of the bovine lungs compared to other mammals. Ultimate diagnosis and treatment may be delayed far

longer than initial infection due to the animal's ability to hide that it is in fact ill.

Dr. Nickell discussed the benefits of being able to use variable rate application over group application methods. He explained how row crop applications are made scientifically, utilizing numerous factors in some cases within a specific square foot of the field. In years past, the entire field would get the same rate of planting and herbicide applied. Utilizing the same variable rate application methods in animals to treat BRD and the infections which cause it, can be difficult to accomplish.

Whisper Technology is an instrument that improves the diagnosis accuracy of BRD when cattle are brought into the chute for further assessment. By providing clarity on lung health and potential severity of disease, as well as which animals have BRD or are at the highest risk, Whisper will help veterinarians and producers optimize antimicrobial costs and develop optimal treatment plans.

Once cattle have been identified as ill or demonstrating signs that could equate to illness, Whisper is placed on the animal's chest wall. In eight seconds, Whisper provides users with a lung severity scale – ranging from one to five. A lung score of one indicates no signs of lung tissue damage, while a lung score of five indicates permanent lung tissue damage. For more information about Whisper, please visit whispercattle.com.

This event has been made possible by these generous sponsors: Roto-Mix, Winter Livestock, Merck Animal Health, Schwieterman, Inc., Animal Health International, Highlands Livestock Services, State Auto Farm & Ranch Insurance, WaterTight Roofing, Hampel Oil, and First National Bank.

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KCA Accepting Scholarship Applications through March

As a “for producers, by producers” non-profit organization, KCA offers education scholarship programs designed to give back to the communities that support KCA and the independent producer. Funding of these programs is made possible by contributions from KCA partnering organizations, membership donations, and county meeting support.

Purpose

The Kansas Cattlemen’s Association and the Go Bob Pipe & Steel Scholarship are designed to ease the financial burden of qualified scholars seeking higher education, including: four-year college/university, junior college, vocational/trade, or technical training for the school year beginning this Fall.

Qualifications:

The following must be met or completed to be considered:

1. Applicant must be a high school or college student with a GPA of 2.5 or higher. Applicant must plan to attend a junior college, 4+ year college/university, vocational/trade school or enrolled in technical training for the fall of 2018.
2. Applicant must write a short essay on one of the following topics. The essay must be 250 - 500 words.
 - a. The value of beef or protein in a well-balanced diet.
 - b. The value of independent cattle producers to your community.
 - c. How has a lack of effective market competition affected independent cattle marketing?
3. Applicant must completely fill out the application, including signatures from respective schools, and return it to the KCA office by March 31, 2018. Parent signature is required for high school students.
4. Include the applicant’s most-recent school transcript.
5. Provide an updated student resume that outlines education achievements, related work experience, and extra-curricular activities.

Completed applications are to be returned by March 31, 2018 to:

Kansas Cattlemen’s Association
Attn: Scholarship Program
725 N. Washington St.
Junction City, KS 66441

Scholarship recipients will be chosen by the KCA Board of Directors. Recipients will be announced in the summer of 2018. Awards will be issued directly to the attended institution or a check will be made payable to the student and the institution provided by the recipient in their application. Recipients are responsible for providing enrollment verification prior to the August 1, 2018 disbursement date.



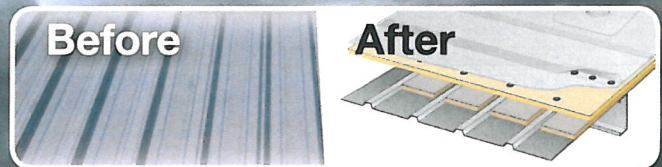
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Message from the President.....Alan Stewart

Wow! It seems every time we turn around something or someone is attacking the beef industry. We now have a lab-grown hamburger.

According to "The Guardian," this was grown from muscle stems in a lab and bound together, colored with beetroot juice, and shot through with saffron to complete the burger that, from a distance, at least looks perfectly ordinary. Mark Post, the scientist behind the burger said the ambition was to improve the efficiency of the cell-growing process and also to improve flavor by adding fat cells. American food writer and author of the book Taste of Tomorrow, Josh Schonwald said it was just like meat and that


the bite felt like a conventional hamburger. However, later in the tasting he described the texture as "like an animal protein cake".

According to Webster's Dictionary, beef is defined as meat from cows/steers. I don't know about you, but to paraphrase Joshua 24:15, "As for me and my House, We will eat real beef."

Until next time, God Bless.
Alan Stewart



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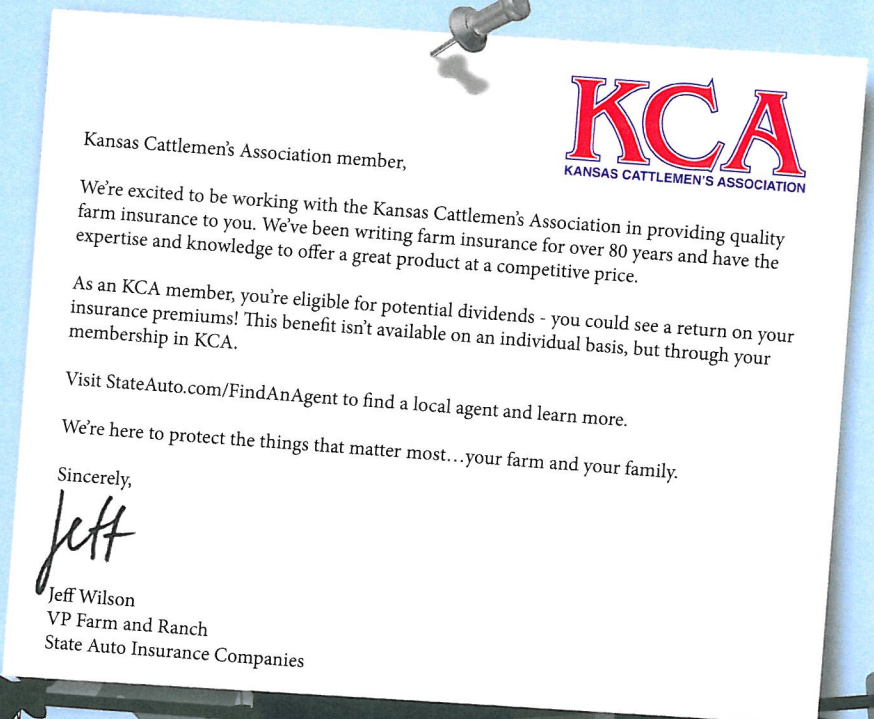
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As an KCA member, you're eligible for potential dividends - you could see a return on your insurance premiums! This benefit isn't available on an individual basis, but through your membership in KCA.

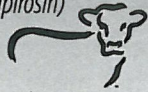
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— ANOTHER MORNING OF

FIND'EM *and* FIX'EM

Chances are, you're on the short list of folks who know that cattle are excellent secret keepers, especially when it comes to letting anyone know they have the symptoms of BRD. But there's another list you should find yourself on – the people who know about Zuprevo® (tildipirosin), the easy-to-dose, cost-effective way to not just stop the growth of bacteria that cause BRD, but kill it altogether.

► To find out more, talk to your Merck Animal Health rep or visit usa.zuprevo.com

IMPORTANT SAFETY INFORMATION

FOR USE IN ANIMALS ONLY. NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN. TO AVOID ACCIDENTAL INJECTION, DO NOT USE IN AUTOMATICALLY POWERED SYRINGES WHICH HAVE NO ADDITIONAL PROTECTION SYSTEM. IN CASE OF HUMAN INJECTION, SEEK MEDICAL ADVICE IMMEDIATELY AND SHOW THE PACKAGE INSERT OR LABEL TO THE PHYSICIAN. DO NOT USE Zuprevo® 18% IN SWINE. Fatal adverse events have been reported following the use of tildipirosin in swine. NOT FOR USE IN CHICKENS OR TURKEYS. Cattle intended for human consumption must not be slaughtered within 21 days of the last treatment. Do not use in

female dairy cattle 20 months of age or older. Use of this drug product in these cattle may cause milk residues. A withdrawal period has not been established in pre-ruminating calves. Do not use in calves to be processed for veal. The effects of Zuprevo® 18% on bovine reproductive performance, pregnancy and lactation have not been determined. Swelling and inflammation, which may be severe, may be seen at the injection site after administration. Subcutaneous injection may result in local tissue reactions which persist beyond slaughter withdrawal period. This may result in trim loss of edible tissue at slaughter. Brief summary available on adjacent page.

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PRODUCT INFORMATION
NADA 141-334, Approved by FDA.

048539 R10

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CAUTION: Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

BRIEF SUMMARY: for full prescribing information use package insert.

INDICATIONS: Zuprevo[®] 18% is indicated for the treatment of bovine respiratory disease (BRD) associated with *Mannheimia haemolytica*, *Pasteurella multocida*, and *Histophilus somni* in beef and non-lactating dairy cattle, and for the control of respiratory disease in beef and non-lactating dairy cattle at high risk of developing BRD associated with *M. haemolytica*, *P. multocida*, and *H. somni*.

WARNINGS: FOR USE IN ANIMALS ONLY. NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN. TO AVOID ACCIDENTAL INJECTION, DO NOT USE IN AUTOMATICALLY POWERED SYRINGES WHICH HAVE NO ADDITIONAL PROTECTION SYSTEM. IN CASE OF HUMAN INJECTION, SEEK MEDICAL ADVICE IMMEDIATELY AND SHOW THE PACKAGE INSERT OR LABEL TO THE PHYSICIAN.

Avoid direct contact with skin and eyes. If accidental eye exposure occurs, rinse eyes with clean water. If accidental skin exposure occurs, wash the skin immediately with soap and water. Tildipirosin may cause sensitization by skin contact.

For technical assistance or to report a suspected adverse reaction, call: 1-800-219-9286.

For customer service or to request a Material Safety Data Sheet (MSDS), call: 1-800-211-3573. For additional Zuprevo 18% information go to www.zuprevo.com.

For a complete listing of adverse reactions for Zuprevo 18% reported to CVM see: <http://www.fda.gov/AnimalVeterinary/SafetyHealth>.

DO NOT USE ZUPREVO 18% IN SWINE. Fatal adverse events have been reported following the use of tildipirosin in swine. NOT FOR USE IN CHICKENS OR TURKEYS.

RESIDUE WARNING: Cattle intended for human consumption must not be slaughtered within 21 days of the last treatment. Do not use in female dairy cattle 20 months of age or older. Use of this drug product in these cattle may cause milk residues. A withdrawal period has not been established in pre-maturing calves. Do not use in calves to be processed for veal.

PRECAUTIONS: The effects of Zuprevo 18% on bovine reproductive performance, pregnancy and lactation have not been determined. Swelling and inflammation, which may be severe, may be seen at the injection site after administration. Subcutaneous injection may result in local tissue reactions which persist beyond the slaughter withdrawal period. This may result in trim loss of edible tissue at slaughter.

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KCA Board Approves Measure Defining Beef & Meat

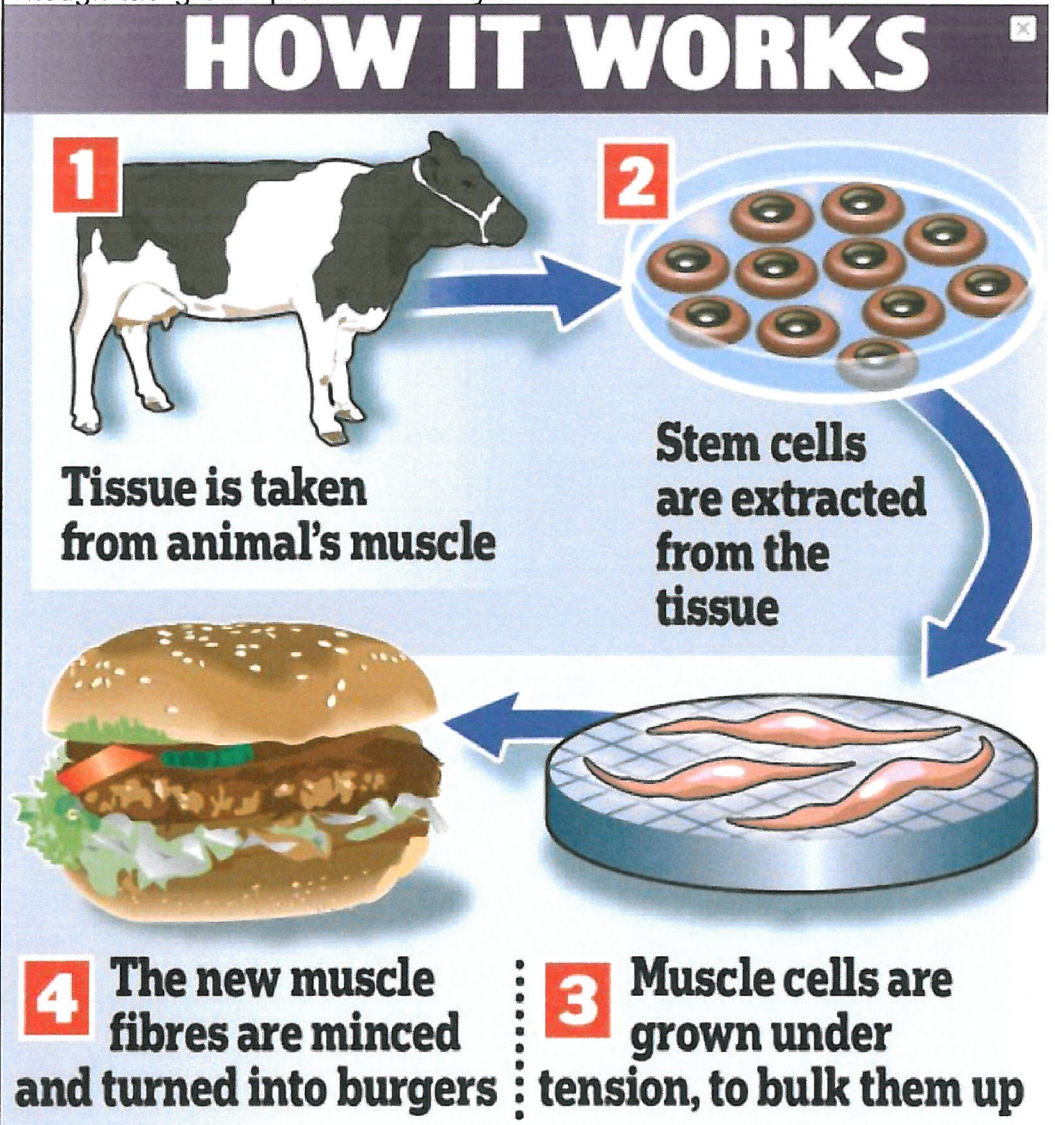
Kansas Cattlemen's Association (KCA) Board of Directors has adopted policy regarding protein alternatives known as lab-grown. Whereas, lab grown product from animal cells, also known as "in vitro," "bio meat," "clean meat," or "cultured meat," is a second category of non-beef product that is in development.

Though lab grown product currently relies on animal cells, a totally synthetic substitute is being developed, which will cater to vegans. In KCA's view, such artificially created products, regardless of whether derived from animal cells, should not be permissibly labeled as "beef," which is widely understood to be a derivative of cattle harvested in the traditional manner.

Though lab grown product is not yet

available in restaurants or at the retail level, its development has been backed by prominent investors like Tyson and Cargill Inc. and, consequently, the cost of the lab grown product is becoming more commercially feasible.

The "beef" and "meat" labels should inform consumers that the products are from animals harvested in the traditional manner, as opposed to derived from alternative proteins or artificially grown in laboratories. As such, the definitions of "beef" and "meat" should be limited to animals born, raised, and processed in the traditional manner, regardless of the country of origin. Synthetic products and products grown in labs from animal cells should thus not qualify to be labeled as "beef" or as "meat."



Hey America! Beef-Up No. 19

The U.S. Economy Take It from the Top

- It was announced in February that the projection for net U.S. farm income in 2018, is once again in for a drop, for the fifth year in a row. What's "wrong" with this news? It comes with two nefarious presumptions: First, it is presumed that nothing can ever be done about such "market" phenomena. And secondly, it is presumed that the United States has no foreign relationships that are friends, with whom trade and economic terms can be worked out to our mutual benefit. These presumptions are just wrong. They—and other misconceptions—are actually promoted by networks desiring people to stay in a downtrodden mental state, to accept the economic decline going on all around them. All the while, the Wall Street crowd is building up the mother-of-all-bubbles of financial windings, ready to blow at any time. But, if you "take it from the top," we can see how to make changes, including emergency measures, to restore a paradigm of security and growth.

Farm Income

On the farm income decline projection, the estimates were made by the U.S. Department of Agriculture. The report is that median income from actual farming itself, earned by farm households, is estimated at -\$940 in 2016, according to the U.S. Department of Agriculture. For this coming year of 2018, it is forecast to worsen, and be in the range of -\$1,316.

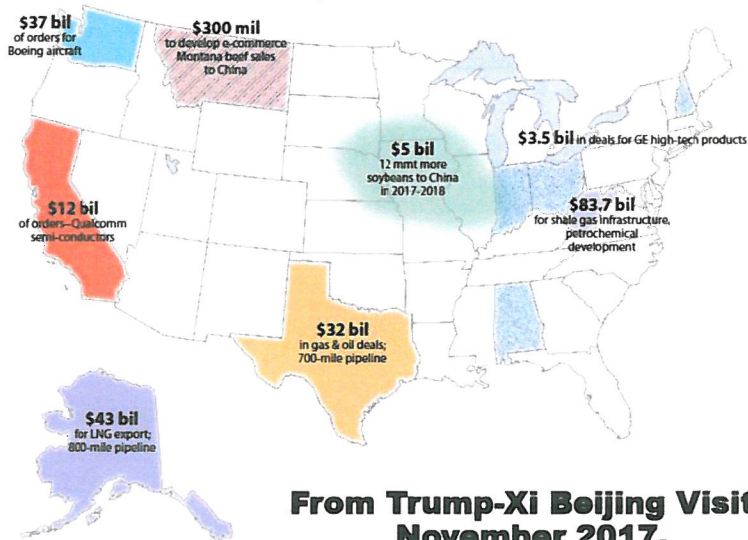
An estimated 60% of principal farm operators work off the farm; and many of these, as well as full-time farmers, have relatives or others who likewise work off-farm to subsidize the household, given losses in direct farm income.

The USDA Feb. 20 Economic Research newsletter began with the gross overview for 2018, under the headline, "**Farm Sector Profits Expected to Decline in 2018.**"

The ERS article reports, "Net farm income, a broad measure of profits, is forecast to decrease \$4.3 billion (6.7 percent) from 2017 to \$59.5 billion in 2018, the lowest net farm income level in nominal dollar terms since 2006... In inflation-adjusted (real) 2018 dollars, net farm income is forecast to decline \$5.4 billion (8.3 percent) from 2017 and, if realized, would be the lowest real-dollar level since 2002." (Net farm income is a "comprehensive measure that incorporates non-cash items, including changes in inventories, economic depreciation, and gross imputed rental income.")

What can we do? It is long overdue for implementing floor prices, on the parity principle, and related safety net measures to give security to farming. As the saying goes, "there is no law against it." This kind of regulation, to serve the public good by acting to preserve a family farm sector, now and in the future, is the same

37 US-CHINA BUSINESS DEALS 2017 \$250 Billion



From Trump-Xi Beijing Visit, November 2017.

kind of action required when it comes to the emergency regulation needed to re-organize banking to serve commerce and credit for productive activity.

Win-Win Trade

On the trade front, there are many rumblings now, of trade battles, and tit-for-tat import duties and quotas on the way, between the U.S. and others, including China, Europe, Mexico and Canada. Trade sanctions are already in place against Russia. There doesn't have to be winners and losers. The policy can be win-win.

Take the concrete example of U.S. agriculture commodity sales to China. As Sen. Chuck Grassley (R-Iowa) recently warned, if Commerce Sec. Wilbur Ross puts restrictions on imports of steel from China, he is inviting China to cut its imports of U.S. soybeans (and other commodities). Moreover, John Deere and others depend on imported steel. Above and beyond even these cross-connections are the big questions: How can we again restore the U.S. steel-making capacity, and rev up steel-consumption by getting an infrastructure-building boom going? How can we support and diversify family-scale agriculture in the U.S., and not—for so-called export reasons—devolve into neo-plantation scale farming?

The New Silk Road Paradigm with China

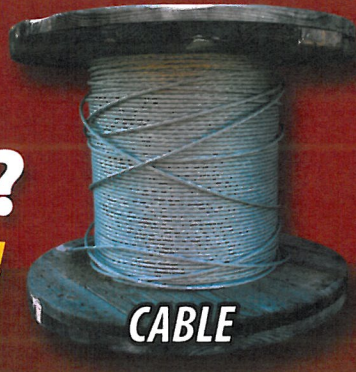
The good will to collaborate among nations, as such things are being worked out, was embodied in the November, 2017 "state visit-plus" by Pres. Donald Trump to China. He and Pres. Xi Jinping oversaw trade delegations sign an historic \$253 billion set of deals and letters of intent, for Chinese investments and purchases, both immediate and over 20 years. This is huge. The map indicates the main elements. The Wall Street media have blacked out this picture, or played it down, so that most people know nothing about the potential involved in real infrastructure vs speculation investing.

To do this we need to restore what economist Lyndon LaRouche calls **The Four Economic Laws** that the United States was founded on. Restore the Glass-Steagall Banking Act and implement a new credit system and national bank network to make sure the farmers and producers can stay in business to provide food and infrastructure for space science and fusion energy development.

By Robert L. Baker, Agricultural Research Specialist,
Executive Intelligence Review, www.larouche.com

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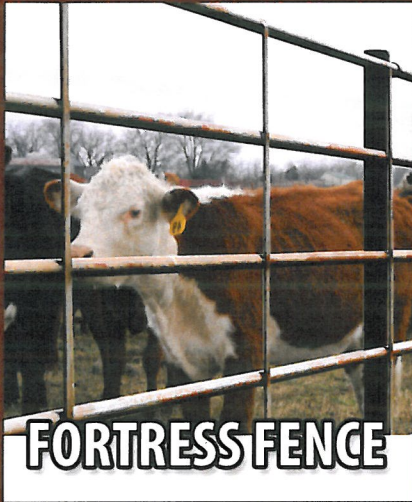


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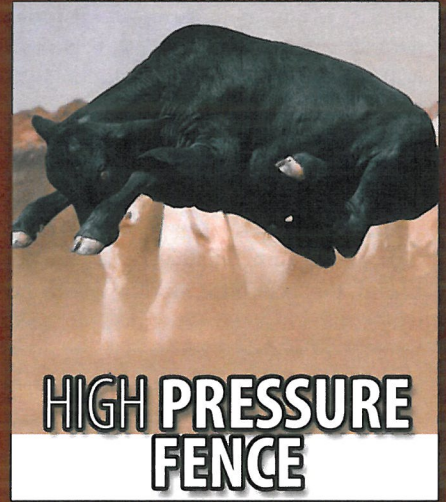


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USDA Seeks Comments on Dietary Guidelines

USDA and HHS have added a new step in the Dietary Guidelines for Americans development process. For the first time, the Departments will seek public comments on the proposed topics and supporting scientific questions that will be considered during the development of the upcoming 2020-2025 edition.

USDA and HHS are proposing a life stage approach for this edition of the Dietary Guidelines, focusing on priority scientific questions from birth through older adulthood. The 2014 Farm Bill mandated that, starting with the 2020-2025 edition, the Dietary Guidelines provide guidance for women who are pregnant, as well as infants and toddlers from birth to 24 months. In addition to a focus on life stages, the topics and supporting questions for public comment reflect a continued focus on patterns of what we eat and drink as a whole, on average and over time.

The topics which USDA and HHS propose are based on four criteria:

Relevance – the topic is within the scope of the DGA and its focus on food-based recommendations, not clinical guidelines for medical treatment;

Importance – the topic has new, relevant data and represents an area of substantial public health concern, uncertainty, and/or knowledge gap;

Potential federal impact – there is a probability that guidance on the topic would inform federal food and nutrition policies and programs; and

Avoiding duplication – the topic is not currently addressed through existing evidence-based federal guidance (other than the Dietary Guidelines).

The public may submit comments through the Federal Register; the comment period is open from Feb. 28, 2018 to March 30, 2018. To comment, first review the topics and scientific questions and then go to regulations.gov (Docket Number FNS-2018-005) to view the Federal Register notice and submit public comments.



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Kansas Legislature Passes Turnaround Period, Continues Hearings

A bill that would impose retail sales taxes on virtually all online purchases made in Kansas is now on its way to the full House. The House Taxation Committee voted to advance a bill that would impose that tax, regardless of whether the retailer has a physical presence in Kansas.

sales of merchandise, but also on digital music, video and software downloads, and even items purchased on “marketplace” websites such as eBay that only provide a platform for individuals to buy and sell items. It would apply to any online retailer that makes either a minimum of \$50,000 in sales or 100 transactions in a year.


House Bill 2756 represents a kind of challenge to a 1992 U.S. Supreme Court ruling that said states can only tax so-called “remote” sales if the retailer has a physical presence or “nexus” in the state. For that reason, most sales made through online retail outlets run by companies that also operate brick-and-mortar stores such as Walmart and Best Buy are already taxed.

While faced with school funding, House Bill 2740 would increase the mill levy to 26.76 mills for the 2018-2019 school year; then to 32.82 mills for 2019-2020; and finally, to 38.43 mills for 2020-2021 and beyond. The statewide levy is currently set at 20 mills, or \$184 in tax on a home valued at \$100,000.

If the bill passes, beginning Jan. 1, 2019, Kansas would start collecting sales tax not only on online

For the owner of a \$100,000 house, that would raise the statewide school tax to \$246.19 the first year; then to \$338.74 the second year; and to \$353.56 in the third year and beyond. Each of those incremental increases would be expected to generate an additional \$200 million in revenue for schools, for a total of \$600 million phased in over three years. The bill is scheduled for hearing.

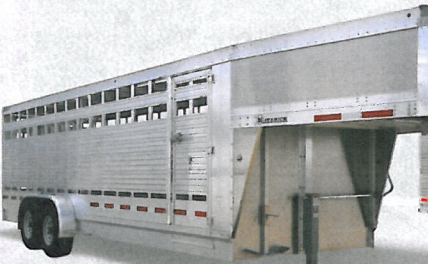





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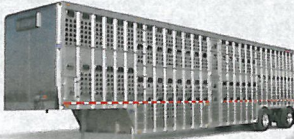



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