

17th Annual Convention & Trade Show

Free & Open to the Public! Doors Open at 7:30 a.m.

November 21, 2015 Western State Bank Expo Center Dodge City, KS

- Free Pancake Feed, 7:30 a.m. to 9:00 a.m.
- All Day Trade Show with Multiple Exhibitors
- Industry Expert Panel on Competition in the Cattle Industry
- **Economic Outlook Presentation**
- Climate Patterns Presentation
- Luncheon
- Cattle Handling Demonstration
- Market Update & Forecast
- Banquet & USA Beef Dinner
- More details at www.kansascattlemen.com



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The Kansas Cattlemen's Association has advertising and sponsorship opportunities available. As a non-profit 503c(5), KCA depends on your contributions to help independent producers receive representation in Topeka and Washington, D.C. KCA is fully funded by member and sponsor donations. KCA News is the regular KCA publication, and is circulated throughout the state to members, vendors, advertisers, feed yards, and sale barns as well as online. For more information regarding advertising, sponsorship, and more, please contact the KCA offices at 785-238-1483 or online at www.kansascattlemen.com.

KCA Annual Meeting Scheduled for Nov. 20th

The Kansas Cattlemen's Association (KCA) Annual Membership Meeting will be held in Dodge City, KS on Friday, November 20, 2015 at the Western State Bank Expo Center Media Room at 4:00 p.m. All cattle producing members of KCA are encouraged to attend. The meeting will be followed by the 17th Annual Convention and Trade Show on Saturday, November 21, 2015. Additional information is posted at www.kansascattlemen.com as it comes available. To RSVP, call 785-238-1483.

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A message from the President Hello Again, and every one of

We are at that time where most of the summer work has been wrapped up, and we are beginning to make plans for the colder months ahead. The weather for the most part has been fairly cooperative, now if only these cattle markets could act the same way.

A recent study released by IARC alleges that processed meats, and prossibly red meat, cause increased risk of cancer. In this day, it seems anything is fair game to be studied to verify if it causes cancer, and yet the real experts all agree that we really don't know what causes this disease. One fact though, we as cattlemen can stand up and be confident that we produce nutritious and safe beef.

KCA has been fighting for the industry causes important to our membership, and now we enter the policy making phase that we do each year. It is a ritual that has to be done, and I urge each



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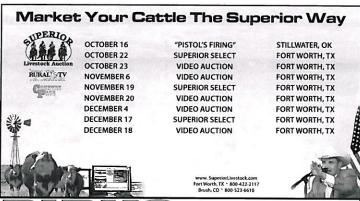
and every one of you to take part in this year's annual membership meeting and the 17th Annual Convention and Trade Show. Your participation is what helps keep KCA viable from both a fresh and relative policy standpoint, but also fiscally prepared for the following year.

Please join us in Dodge City on November 20th and 21st at the Western State Bank Expo Center. For those unfamiliar with Dodge City, the facility is on the south end of the city at the intersection of Hwy 283 & Hwy 400.

I hope to get to see everyone in a couple weeks in Dodge.

Until next time,

DJE



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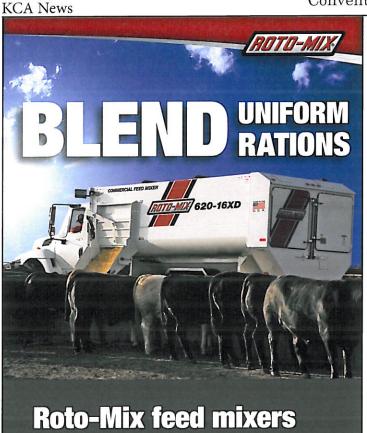
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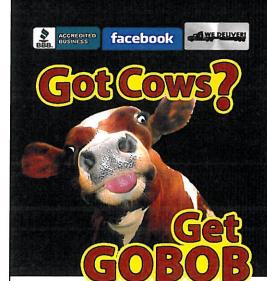




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Trade Show Exhibits to Showcase Handy Products/Services

There will be a little bit of everything this year, with over forty exhibitors set to attend the KCA Convention and Trade Show on November 21, 2015. Numerous exhibitors will be returning from previous years. There are a few new exhibits which may catch your eye as well.

Travis Scale Company will be highlighting the Rice Lake Mobile Group Animal Scale. The scale employs an independent air ride suspension which allows it to be moved in and out of weighing mode by simply adjusting the air pressure in the air bags. Load is applied to and/or removed, from the cells through a manual lift/lower lever system.



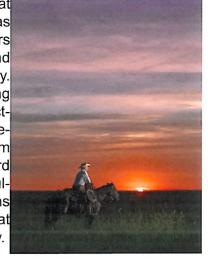
Rice Lake's On Board weighing design is ideally suited to the unpredictable conditions

of multi-site use. The Mobile Group Animal Scale is capable of providing Legal-for-Trade weights in locations where the scale may be off-level by as much as four degrees. In addition to the scale's ability to meet the physical demands of remote weighing, the instrumentation package that compliments the scale provides a complete report for each batch and lot of animals weighed.

Long-time supporter, Roto-Mix, has been supporting the KCA Convention for over 15 years. Back again this year, Roto-Mix will be available to show and discuss their Vertical Mixers as well as other products and services available to help add efficiency to any operation. While you are at the trade show, swing by the Schwieterman, Inc. booth to discuss all of your commodity brokering needs. Dominic and the gang will be on hand to answer questions, review portfolios, and provide expertise.

Kansas Farm Bureau is working with nationally published photographer Scott Stebner on a hardcover,

coffee-table book that will showcase Kansas farmers and ranchers with beautiful photos and thoughtful commentary. Mr. Stebner will be taking pre-orders for the expected book release in December. Proceeds from the book will go toward a scholarship to Agricultural Communications and Journalism majors at Kansas State University.



Back by popular demand, live cattle exhibits from registered breeders will be exhibiting. Returning to the expo, Double C Ranch and Laue Charolais Ranch will have their fine Charolais on hand for attendees to view.

Go Bob Pipe and Steel Sales, Inc. has generously donated two Hay Monster feeders to the KCA benefit auction, and will also have an exhibit in the trade show.

See the full list of exhibitors attending this year's convention on page 5. As of publication, KCA was still booking exhibitors, so go online to www.kansascattlemen.com to see an updated list.



Convention Schedule Of Events

Western State Bank Expo Center

7:30 AM Breakfast with the Board of Directors

Free pancake breakfast with Schmacon (beef's answer to bacon)

8:30 AM Breeding Stock Risk Management

Presented by Lance Sharp of Copeland Insurance

9:00 AM Status of U.S. Economy

Presented by Bob Baker of Executive Intelligence Review

9:30 AM Agriculture Markets Today

Presented by Richard Hruska of USDA Sponsored by: Ruma-Lic Liquid Feeds

10:30 AM Competition in the Cattle Industry

Expert Panelists: Barbara Patterson, Jess Peterson, and Perry Owens will discuss issues with

competition in the cattle industry.

Sponsored by: McPherson County Feeders

12:00 PM Luncheon

November 21, 2015

Beef brisket catered by John Ross Catering Company

Sponsored by: Murphy Tractor

1:15 PM Cattle Handling Presentation

Presented by Dr. Tom Knoffsinger of Production Animal Consultation

Sponsored by: Bayer Animal Health

2:15 PM Climate: Then, Now, and Tomorrow

Presented by Jeff Hutton of NOAA Sponsored by: Foote Cattle Company

3:20 PM Schwieterman Market Update

Presented by Domenic Varrichio of Schwieterman, Inc.

Sponsored by: Schwieterman, Inc.

4:00 PM Equipment: Buying & Selling Online

Presented by Aaron Schilde of Big Iron.

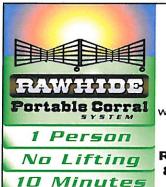
5:30 PM KCA Social & Benefit Auction

Sponsorsed by: Elanco Animal Health

7:00 PM Banquet

Sponsored by: Go Bob Pipe and Steel Sales, Inc.

Schedule is tentative. Presentations and times are subject to change.



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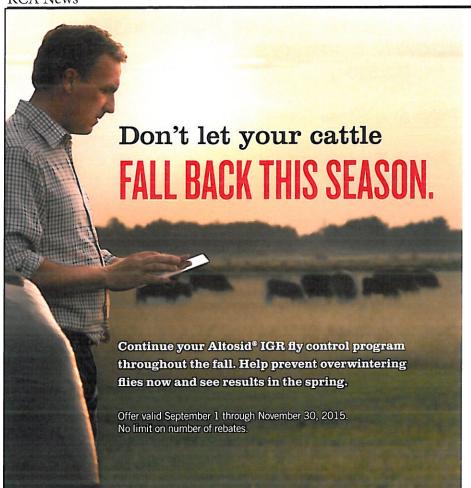


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Select Level (\$251 - \$500)

Bowman Farms, Inc. * Dodge City International, Inc. * Herington Livestock Commission
Hi Plains Feed, LLC. * INTRUST Bank, NA * Kansas Farm Bureau * KFRM * NuTech Biosciences
Oakley Livestock Auction, LLC. * Peck Brothers Cattle Company * Plain Jans
Rex Stanley Feed Yard * Territorial Magazine * Supreme International, LTD
Winfield Livestock Auction

Standard Level (\$250 and less)

American Income Life * Centera Bank * Central Livestock * Cloverdale Angus - John & Henry Ericson Coffeyville Livestock Market * Dirks Earthmoving Company
Dodge City Convention & Visitor's Bureau * Eureka Livestock Sales * Farm Talk Farmers and Ranchers Livestock * Hi Plains Feeders * High Plains Farm Credit Horizon Farm & Ranch Realty * Huvepharma * IDEXX Labratories * Kansas Feeds, Inc.
Manhattan Commission * Marysville Livestock, Inc. * Natur's Way, Inc.
Osbourne Livestock Commission, Inc. * Ottawa County Feeders * Penner Cattle, Inc.
Pride Ag Resources * Santa Fe Ag Services * Slocum Farms

KCA Calendar

11/20/2015

Annual Membership Meeting

Dodge City, Kansas

11/21/2015

Annual Convention & Trade Show

Dodge City, Kansas

- Breakfast with the Board
- Trade Show
- Live Demonstrations
- Industry Presentations
- Lunch, Banquet & Auction

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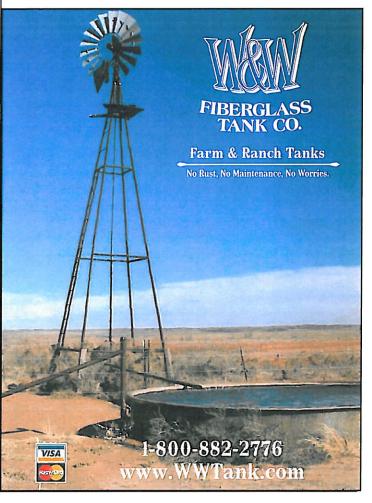
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