

KCA News

KANSAS CATTLEMEN'S ASSOCIATION

August 2017

KCA Awards Scholarships to Kansas Students Seeking Higher Ed

The Kansas Cattlemen's Association has awarded \$1,550 in scholarships to five students furthering their educations at Kansas State University and Fort Hays State University. The awards were determined by the KCA Board of Directors, and all of the scholarships were accepted by the recipients. The recipients were Quentin Haas of Madison, Derek Pfeifer of Ellis, Sam Davis of Madison, Jacee (Owens) Rietbrock of Minneapolis, and Chelsey Bieberle of Bushton.

Quentin Haas is the son of Kane and Jolene Haas of Madison, Kansas. Quentin was a 2015 graduate of Madison High School. He previously attended Allen Community College, but he will transfer to Fort Hays State University beginning the Fall 2017 semester. Following college, he plans to return to the family farm. Quentin has been awarded the \$300 KCA and Go Bob Pipe and Steel Scholarship. Quentin was previously awarded scholarships in 2015 and 2016.

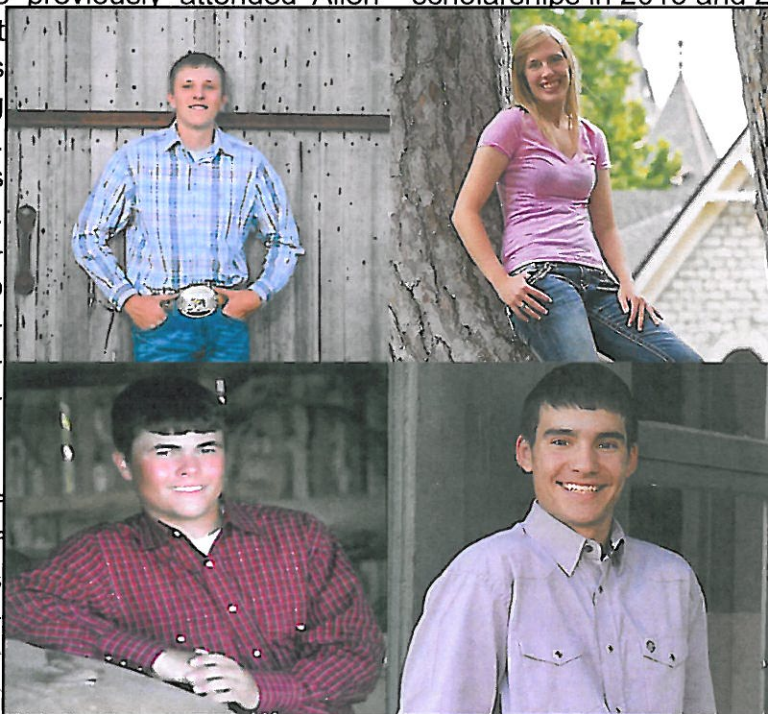
Derek Pfeifer is the son of Dave and LuAnn Pfeifer of Ellis, Kansas. Derek was a 2017 graduate from Ellis High School where he maintained a 4.0 grade point average. He spends much of his time working on the family farm and on 4-H projects, where he credits showing beef cattle for his passion of the agriculture industry. He plans to attend Fort Hays State University where he will study Animal Science. Derek has been awarded the \$300 KCA and Go Bob Pipe and Steel Scholarship.

Samuel Davis is the son of Greg and Carla Davis of Madison, Kansas. He will be entering his Junior year at Kansas State University where he is studying Animal

Science and Industry. He aspires to someday have a career in meat science. Sam was previously awarded a scholarship in 2015. He has been awarded the \$300 KCA and Go Bob Pipe and Steel Scholarship.

Jacee Rietbrock is the daughter of Perry and Bonnie Owens of Minneapolis, Kansas. She is currently studying at Kansas State University where she is majoring in Psychology, Gerontology, and Pre-Occupational Therapy. She is also a student staff member of the Beef Cattle Institute. Jacee has been awarded the \$350 KCA and Go Bob Pipe and Steel Scholarship. She also earned scholarships in 2015 and 2016.

Chelsey Bieberle is the daughter of Jerry and Audria Bieberle of Bushton, Kansas. She is a 2017 graduate of Central Plains High School. During high school, she enjoyed playing sports and working on the family farm while maintaining a 4.0 grade point average. She plans to attend Kansas State University to pursue a degree in Animal Science and Pre Vet-Med. She hopes to have a career in a clinic of her own someday. Chelsey has been awarded the \$300 KCA and Go Bob Pipe and Steel Scholarship.



Top Left: Derek Pfeifer, Top Right: Jacee (Owens) Rietbrock, Bottom Left: Quentin Haas, Bottom Right: Sam Davis

All scholarships are funded by donation p by KCA members and sponsoring organizations. The Go Bob Pipe and Steel Scholarship is funded via KCA Benefit Auction sales of Go Bob Hay-Monster Feeders donated by Bob Studebaker of Go Bob Pipe and Steel.

Congratulations to all the scholarship recipients. KCA wishes you and all the scholarship applicants the best in the 2017-2018 school year.

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The Kansas Cattlemen's Association has advertising and sponsorship opportunities available. As a non-profit 503c(5), KCA depends on your contributions to help independent producers receive representation in Topeka and Washington, D.C. KCA is fully funded by member and sponsor donations. KCA News is the regular KCA publication, and is circulated throughout the state to members, vendors, advertisers, feed yards, and sale barns as well as online. For more information regarding advertising, sponsorship, and more, please contact the KCA offices at 785-238-1483 or online at www.kansascattlemen.com.

USDA Detects a Case of Atypical BSE in Alabama

Washington, D.C., -The U.S. Department of Agriculture (USDA) announced an atypical case of Bovine Spongiform Encephalopathy (BSE), a neurologic disease of cattle, in an eleven-year old cow in Alabama. This animal never entered slaughter channels and at no time presented a risk to the food supply, or to human health in the United States.

USDA Animal and Plant Health Inspection Service's (APHIS) National Veterinary Services Laboratories (NVSL) have determined that this cow was positive for atypical (L-type) BSE. The animal was showing clinical signs and was found through routine surveillance at an Alabama livestock market. APHIS and Alabama veterinary officials are gathering more information on the case.

BSE is not contagious and exists in two types - classical and atypical. Classical BSE is the form that occurred primarily in the United Kingdom, beginning in the late 1980's, and it has been linked to variant Creutzfeldt-Jakob disease (vCJD) in people. The primary source of infection for classical BSE is feed contaminated with the infectious prion agent, such as meat-and-bone meal containing protein derived from rendered infected cattle. Regulations from the Food and Drug Administration (FDA) have prohibited the inclusion of mammalian protein in feed for cattle and other ruminants since 1997 and have also prohibited high risk tissue materials in all animal feed since 2009. Atypical BSE is different, and it generally occurs in older cattle, usually 8 years of age or greater. It seems to arise rarely and spontaneously in all cattle populations.

This is the nation's 5th detection of BSE. Of the four previous U.S. cases, the first was a case of classical BSE that was imported from Canada; the rest have been atypical (H- or L-type) BSE.

The World Organization for Animal Health (OIE) has recognized the United States as negligible risk for BSE. As noted in the OIE guidelines for determining this status, atypical BSE cases do not impact official BSE risk status recognition as this form of the disease is believed to occur spontaneously in all cattle populations at a very low rate. Therefore, this finding of an atypical case will not change the negligible risk status of the United States, and should not lead to any trade issues.

The United States has a longstanding system of interlocking safeguards against BSE that protects public and animal health in the United States, the most important of which is the removal of specified risk materials - or the parts of an animal that would contain BSE should an animal have the disease - from all animals presented for slaughter. The second safeguard is a strong feed ban that protects cattle from the disease. Another important component of our system - which led to this detection - is our ongoing BSE surveillance program that allows USDA to detect the disease if it exists at very low levels in the U.S. cattle population.

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KCA Nominates John Ney for CBB

KCA in conjunction with the CBB Nominating Organizations Caucus, has nominated John Ney for appointment to the Cattlemen's Beef Promotion And Research Board, usually referred to as the Cattlemen's Beef Board or CBB. The board consists of 100 members, including domestic beef, dairy and veal producers, as well as importers of beef and beef products.

Each Beef Board member is appointed by the Secretary of Agriculture from nominations submitted by certified nominating organizations. The nominating organizations represent beef and dairy producers in each state or region. Thirty-seven states have individual members serving on the Board. The remainder of states are divided into three regions. Importer appointments are drawn from nominations by importer associations.

The Beef Board is responsible for approving the annual budget for its national checkoff-funded programs. The Beef Promotion Operating Committee consists of 20 members, and is responsible for approving projects and funding to carry out programs. Ten members of the Operating Committee are elected by the Beef Board, and ten represent the Qualified State Beef Councils.

Additional nominees include Cody Bornholdt, Phillip Berry, and Trista Brown Priest. Appointments are typically announced in December.

KCA Convention Opportunities

The 19th Annual Kansas Cattlemen's Association Convention and Trade Show will take place on October 27th and 28th, 2017 at the Meridian Center in Newton, Kansas. KCA is putting together an event where today's ranching and agriculture communities can come together with the state's agri-business leaders for educational seminars, industry updates, and policy meetings.

Exhibitors: Due to the limited space of our venue, it is important to reserve exhibitor space early. Only select locations in the building have power, so if you require an outlet, reserve your space now! We are unable to hold booth space without a signed contract and payment. All spaces will be assigned on a first-come, first-served basis. Exhibitor information, including move-in, move-out, and other details will be sent by October 1, 2017. Outdoor space will be available for displaying equipment and machinery that cannot come into the building.

Sponsors: Promoting your products and services through the sponsorship program or benefit auction is simple and effective. Interested sponsors should contact us early for guaranteed inclusion in all provided marketing opportunities! Finally, we are seeking donations for the annual KCA Benefit Auction.

Contact Jodie McNutt at 785-238-1483 or visit www.kansascattlemen.com for additional details or to customize a plan that best suits your business needs.

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Message from the President.....Alan Stewart

It has been such a busy summer, that it is hard to believe it is already August. Even with the extra hours of sunlight that come with summer, it can be hard to complete the to-do list. I applaud you for reading my message here and the rest of the KCA News. It is the first small step to being actively engaged with industry issues and KCA. I ask that you not stop there. We are facing some of the most critical issues in the coming months, and we need an active and engaged membership.

We have been tracking and working on numerous projects. I am sure that you have heard by now that the USDA has been hosting meetings to discuss Animal Disease Traceability. Their intentions with likely plans of enhancing the ADT program seem harmless enough on the surface, but we must keep ahead of these plans to prevent over-regulation and harm to independent cattle producers. KCA supports a National ID Plan that is a producer initiative versus a mandatory federal program. We are at the table during these proceedings with APHIS and other stakeholders, and will continue to work to ensure a positive outcome.

The BSE case in Alabama was disturbing to hear, but



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fortunately a solitary case of Atypical BSE. Although uncommon, it is routinely only found in older animals, and the suspect animal was certainly an old one. It is important that producers understand and look for the signs of chronically diseased animals, in order to prevent the spread of disease and the introduction of these animals into the food supply chain. We are the custodians of our USA Beef's reputation, and we must be steadfast at disease prevention, detection, and treatment. KCA will host a Beef Quality Assurance certification class with Dr. Dan Thomson at our convention in October. I urge everyone to attend this certification. Certificates expire after three years, so if you have previously taken the class, check to see when your certification expires. It may be time for some follow-up, and KCA is making it easy and convenient for you.



Finally, I have been focused on boosting membership, and we have seen some remarkable success with over 50 recent new memberships. We want to double that by year-end. Speaking from experience, there is no better way to add to our membership numbers than by enlisting our members in the recruitment effort. So, please ask your friends and neighbors to join or renew a lapsed membership to KCA. If we all just recruit one member by the end of the year, we will have doubled our membership. Imagine how that will demonstrate to our elected officials and regulators that we mean business! We are doing important things, and we need this as we go to work for cattle producers and rural Kansas communities.

Remember, the larger our numbers the louder our voice.

Alan Stewart



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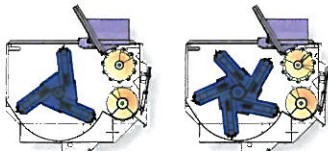


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Period	Current	Prior Year	3yr Avg
June 26	96,510	89,067	95,587
July 03	90,691	151,097	121,864
July 10	95,001	82,132	89,305
July 17	111,924	92,584	88,760
July 24	130,106	97,553	99,317

Kansas

Period	Current	Prior Year	3yr Avg
June 26	15,282	15,368	12,323
July 03	17,651	27,467	18,873
July 10	18,727	17,231	13,428
July 17	20,625	16,589	15,532
July 24	22,191	15,031	11,999

Data Courtesy of USDA AMS



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Creekstone Farms Sells to Japanese Based Company, Marubeni

Creekstone Farms, the Arkansas City, Kansas based packing company with \$550 million in sales last year, has been sold to Japanese trading house Marubeni. Creekstone, the 12th largest U.S. packing firm, was owned by private-equity firm Sun Capital Partners. A Japanese news source reported the deal to be worth \$170 million.

Creekstone processed about 250,000 cattle last year, about 20% of which was exported to Europe, Japan and other countries. It received a license to export to China soon after the ban was lifted last month. Marubeni says it has targeted sales of \$620 million from Creekstone by 2020 through increasing exports to China and other destinations.

Marubeni already owns an Australian feedlot, which means the company now has interests in two of the world's largest beef producing and exporting countries. International business analysts believe Marubeni sees changes in trade policy among major economies as business opportunities, and is making a play to be on the leading edge of U.S. beef exports to China with its purchase of Creekstone.

The company was founded in 1995 by John and Carol Stewart. Originally a purebred Black Angus farm in Campbellsburg, Kentucky, Creekstone Farms entered the processing business in 2003 with the purchase of a 450,000-square-foot (42,000 m2) processing plant in Arkansas City, Kansas. The company began processing Creekstone Farms Premium Black Angus cattle in May 2003.



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NOTICE OF ANNUAL MEMBERSHIP MEETING

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Hey America! Beef Up! No. #13

It's Time to think Beyond Beef & Soy Deals, It's Time to Dump the Dead Wall Street System Re-Build Our Agro-Industrial Economy

by Robert L. Baker

What Americans must do is get President Trump and Congress to re-build our agro-industrial economy.

The agricultural community must take a leadership role in restoring the policy to control Wall Street's policy of rural and national looting and monopolization.

In the first 100 days since the April Florida meeting between Pres. Trump and Chinese Pres. Xi Jinping, we've seen good will trade initiatives including China resuming U.S. beef imports; China upping U.S. soybean imports, and other measures.

Now, there are several tracks of new trade negotiations underway. There will be a year of "Comprehensive Economic Dialogue" between the U.S. and China. And on Aug. 16, the first talks of the NAFTA re-negotiation begin. Well and good...potentially.

Now consider the timing of the impending blow-out. September 30 marks the end of the financial year for the Federal government, and many other corporate and institutional entities, thus, it is an important date on the horizon.

The big factor we can't get around, is that we are stuck in a dead monetarist system, here and in Europe, that has been imposed to serve Wall Street/City of London interests. For decades, the system has disallowed any public-good measures sorely needed, such as floor-prices for farm output, centralized commissioning and credit for big infrastructure—such as high speed rail, nuclear power, new water supply systems, and sound credit and banking. We're losing rural hospitals everywhere.

Consider first, the volume of the toxic debt associated with the mega-banks. They are bankrupt, but, without Glass-Steagall, they continue to operate at taxpayers expense. And this loots U.S. agriculture through higher and higher input costs and unstable and lower commodity prices.

This is bad enough, but there's worse. Since 1999, when Glass Steagall was revoked, there has been no separation between regular, commercial (and Federal insured) banking, and speculative financial activity (wrongfully bailed out), which gave us the 2007-2008 bank blow-out, and now has an even bigger explosion ready to go off. There is no time to lose.

In the June 16, 2017 issue of Executive Intelligence Review, Paul Craig Roberts, former assistant Secretary of Treasury for Economic Policy under

interest, student loan interest, home mortgage interest, bank charges for insufficient minimum balance, etc.), are on the hook for bailing out financial institutions that make foolish and risky investments.

"This is not politically viable unless Congress and the President are going to resign and turn over the governance of America to Wall Street and the Big Banks.

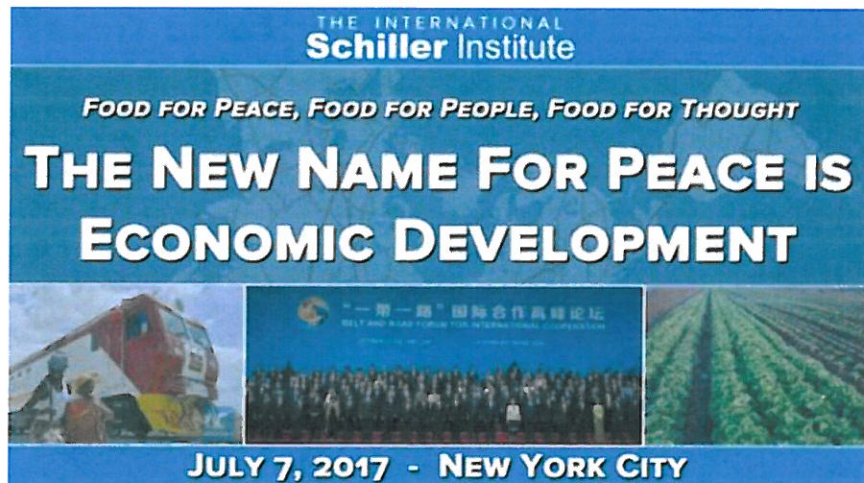
"So, where is there any democracy when the One Percent can cover their losses at the expense of the 99 Percent, which is what the repeal of Glass-Steagall guarantees.

Not only must Glass-Steagall be restored, but also the large banks must be reduced in size. That any corporation is too big to fail is a contradiction of the justification of capitalism. Capitalism's justification is that those corporations that misuse resources and make losses go out of business, thus releasing the misused resources to those who can use them profitably. Capitalism is supposed to benefit

society, not be dependent on society to bail it out.

Mr. Roberts said, "I was present when George Champion, former CEO and Chairman of Chase Manhattan Bank, testified before the Senate Banking Committee against national branch banking. Champion said that it would result in the banks becoming too large and that the branches would suck savings out of local communities for investment in traded financial assets. Consequently, local communities would be faced with a dearth of loanable funds, and local businesses would die or not be born from lack of loanable funds." A look the rural communities of the United States says it all.

Roberts concludes, "If we don't re-enact Glass-Steagall, the risks taken by financial greed will complete the economic destruction of America. The citizens must force Congress to serve the people, not Mammon."



President Ronald Reagan, wrote the lead editorial, titled **Without Glass-Steagall, America Will Fail.** He said, "The U.S. government understood that in 1933, but no longer did in 1999. This deterioration in government competence has cost America dearly. By merging commercial banking with investment banking, the repeal of Glass-Steagall greatly increased the capability of the banking system to create risky financial instruments for which taxpayer backing was available. So, we have the extraordinary situation that the repeal of Glass-Steagall forced the 99 Percent to bail out the One Percent.

"We have a situation in which millions of Americans who have lost full time employment with benefits to jobs offshore, whose lower income employment in part time and contract employment leaves them no discretionary income after payment of interest and fees to the financial system (insurance on home and car, health insurance, credit card interest, car payment

“Food for Peace and Thought”



China—U.S Agricultural Cooperation KCA Sends Greetings to International Conference



On July 7th, 2017 in New York City, The Schiller Institute, the China Energy Fund Committee and The Foundation for the Revival of Classical Culture, sponsored an international conference, titled, “Food for Peace and Thought; U.S. China-Collaboration, at which a high-level, 32-person China delegation of agriculture and rural development experts, U.S. Farmbelt representatives (South Dakota, Minnesota, Iowa) and East Coast Americans from all walks of life, met for a day of presentations; then the next day, they toured the home of Franklin Delano Roosevelt, at Hyde Park, also visiting the Henry Wallace Center there. A message sent by KCA Executive Director, Tyler Dupy, was read during the conference.

The purpose of the gathering was to confer on agriculture policy, given the new impetus of the world “Silk Road”

development drive by China, Russia and other collaborators across Eurasia, Africa and South America, to engage the United States in this mobilization. A special part of the activities were the “people-to-people” exchanges between the Chinese and Americans, on July 8, in which the U.S. farm state representatives and Chinese visitors, spent time conferring on the tour bus, and in visiting a dairy farm outside New York City.

The next week, the delegates attended a world meeting, at the United Nations, on making progress toward what’s called “Agenda 2030,” which refers to a 2015 pledge by the U.N. General Assembly to end world poverty and hunger by the year 2030. Usually these pledges—repeated over the past 40 years, have gone nowhere, because the underlying system—the Wall Street/City of London monetarist,

speculative system—has remained intact. But all that is changing, especially since the May, 2017 Summit in Beijing of the “One Belt, One Road International Collaboration” conference, involving 80 nations, and 1500 representatives.

The Chinese have raised up 600 million people out of poverty over the past 40 years, during which time they also succeeded in solid agriculture advances. One presentation at the conference was titled, “Universal Lessons on China’s Agricultural Success....” This provides a model for Africa and other places, long-

Kansas ...”playing a critical role on the World Stage of agriculture” He Said, the “conference will help to demonstrate that all of humanity is a stakeholder and we all have a part to play as we move forward for food and for peace, for all.” The cattle industry...”remains primarily driven by independent ranches and family farms” which are ...”the backbone to rural America communities...” Tyler thanked the Schiller Institute for their work in opening up an international dialogue at the “Food for Peace: The New Name

for Peace is Economic Development Conference” and for its “work for Glass-Steagall financial reform, as well as the “One Belt, One Road” initiatives.”

Another theme brought out at the conference, was for “space age” agriculture presented by this writer



U.S. Farmers and Chinese Guests visiting a Dairy Farm outside of New York City
The Schiller Institute Sponsored Food For Peace Conference

overdue for development.

What came through clearly, is that the national government in China exercised its sovereign right to support its farmers with price supports, new water infrastructure (flood control, irrigation,) fabulous new transportation (high speed rail, and road grids,) and has maintained reliable banking and credit. There is a “Glass Steagall” type law in effect in China, to favor regular lending practices, and to not support speculative, predatory financial practices.

Among greetings were statements sent in by the President of the Indiana Farmers Union, James Benham, and the Executive Director of the Kansas Cattleman’s Association, Tyler Dupy.

Tyler’s statement discussed the importance of cattle production in

The significance of this event initiated a dialogue between American and Chinese farmers, towards a new friendship, not conflict, among nations. The emblem of this was the former Mayor of Muscatine, Iowa, DeWayne Hopkins, who opened the July 7 proceedings. He described how his city has developed a Chinese-Muscatine relationship that is now participating in many citizen and student visits and cultural exchanges.

This is just the beginning....

by Robert L. Baker,
Agriculture Research Specialist,
Executive Intelligence Review,
bb888k@gmail.com

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Final Regional Meeting of the Summer Held in McPherson With Zoetis

Kansas Cattlemen's Association (KCA) in conjunction with Zoetis and Landon and Shelby Shaw hosted a regional cattlemen's meeting in McPherson, Kansas to discuss industry topics in early July. The meeting took place at the McPherson Opera House. A free USA Beef dinner was provided to those who attended the meeting.

KCA provided organization and industry information highlighting the difference between KCA and other industry organizations. "KCA operates strictly at the direction of our membership, without influence from outside corporations and organizations," stated Tyler Dupy, KCA Executive Director. Dupy highlighted variances in specific policies including Beef Checkoff Reform, Country of Origin Labeling, Enhanced GIPSA rules, Corporate Farming Ban, and Enhanced Competition.



give calves a healthy start. Inforce 3 and OneShotBVD offer the highest label claims in their categories. Dr. Wells finished his presentation with a Zoetis sponsored Question and Answer series with the audience.

Mark Kinoff of Ceres Hedge provided an overview of dynamic hedging. Purchasers with traditional procurement strategies must therefore balance their immediate needs with longer term price fluctuation risks. They are extremely vulnerable to price volatility. Agricultural prices are experiencing unprecedented volatility, making it essential for any business, with exposure, to hedge against risk. We must be prepared to ride this roller-coaster. Hedging can lock in advantageous prices without lowering product quality or limiting operational flexibility. Hedging allows for a more consistent and potentially greatly increased net profit margin. The more optimally a producer hedges output, the higher the commodity return.

Prime event sponsor, Zoetis, presented a discussion with Dr. Mike Wells, DVM, on herd wellness. Whether working a calf crop, processing stockers, or running a full feedlot, SYNOVEX® implants protect the full production chain. The full range of SYNOVEX implant formulations help to achieve the specific performance and marketing goals of each operation. Producers should consult their veterinarian to determine which SYNOVEX implant is best for their operation. When working cattle to grass protocols, the use of Inforce 3, an intranasal BRD vaccine that contains IBR, PI3 and BRSV virals with OneShotBVD (M. Hemolytica plus BVD Type 1 and 2) can quickly combat harmful BRD pathogens and

Proud sponsors of the event included: Zoetis, Countryside Feed LLC, A5 Western, Team Marketing Alliance, Allan and Deanna Sents, SweetPro Feeds, PrairieLand Partners – John Deere, Animal Health Center of Marion County, Inc., Farmers Alliance Mutual Ins. Co., Zeitlow Distributing Co., Ehling Custom Mills Inc., Central Livestock, Liquid Plus Feeds, First Bank Kansas, Central Prairie COOP, SmartLic, Ceres Hedge, Landon and Shelby Shaw, and Orscheln Farm & Home.

2017 Kansas Governor's Summit on Agriculture Growth Slated for August 24th

More than 400 leaders from all corners of Kansas agriculture gathered at the Manhattan Conference Center last year to take part in a series of interactive workshops identifying the challenges and opportunities within the Kansas agriculture industry and to propose action items to be part of strategic plans for the various sectors of agriculture.

"One notable outcome pushed heavily last year was a lifting of the Corporate Ownership Bans currently in place in Kansas, so it is important to represent independent cattle producer interests during these workshops," stated KCA Executive Director, Tyler Dupy.

All of the input shared by workshop participants was then compiled and can be viewed online at the Kansas Department of Agriculture's website. Strategic growth plans were developed based on this input which will guide the agriculture industry in Kansas over the next few years and beyond.

A similar Ag Summit has been scheduled for August 24, 2017 in Manhattan, Kansas. Industry stakeholders have been invited to take part in the day of workshops and break-out sessions.

The event will take place at the Manhattan Conference Center at the Hilton Garden Inn in Manhattan. This year's Summit will also include an evening social event on Wednesday, August 23, starting at 6:00 p.m. at the Stanley Stout Center on the north side of the K-State campus.

To register, visit <http://agriculture.ks.gov> and follow the registration link. Register by Thursday, August 10th to guarantee lunch at the Summit and/or dinner at the social event the night before.


If you have questions regarding the Summit, please email Taylor Fry at Taylor.Fry@ks.gov or call 785-564-6700.

Schedule of Events

- August 24 **Kansas Ag Summit**
Manhattan, Kansas
- October 27 **KCA Annual Meeting**
Newton, Kansas
- October 27-28 **KCA Annual Convention**
Meridian Center
Newton, Kansas

Thank you for your Membership

- | | |
|---------------------|-------------------------|
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| Chris Thomsen | David Nicholas |
| Steve Hamlin | Eugene Shapland |
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| John & Jean Edwards | Marlin Kocher |
| Michael Toner | Yiping Zhu |
| Phil Hesse | DJ Edwards |
| Shawn Mills | Gerald Cox |
| Perry Owens | Justin Brazle |



Wishing all of the students and teachers a safe return to school and another great year!



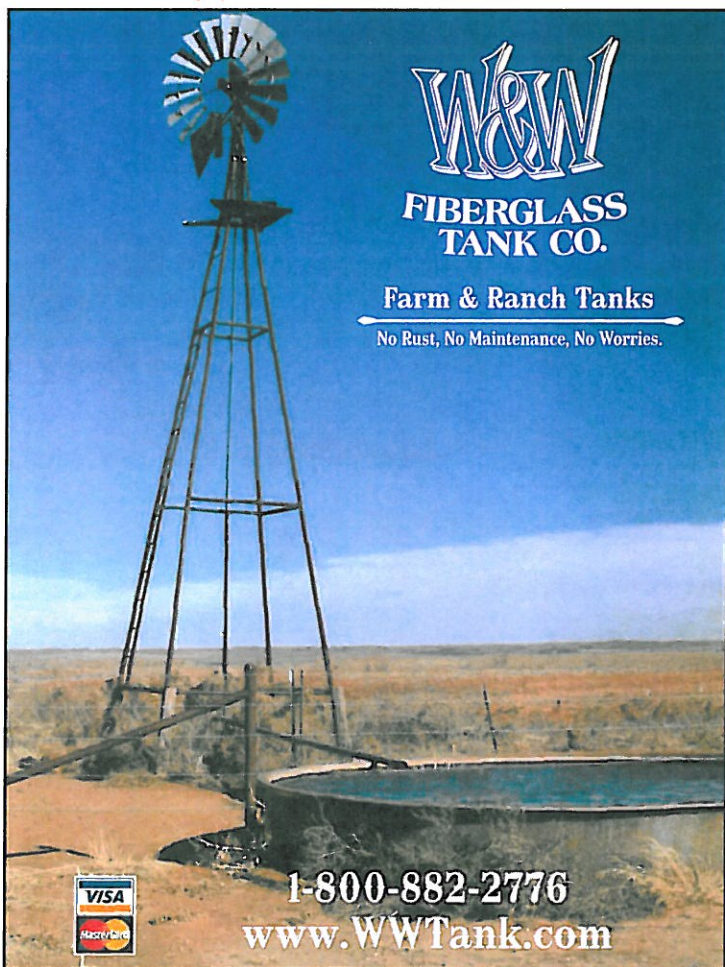
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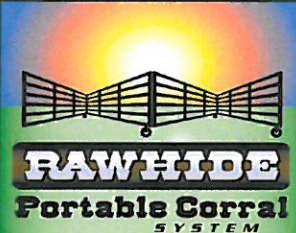


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