KCA News Advertising Contract

Company_____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Make publication insertion selections below. All advertisements are printed in color.

KCA News Scheduled Print Dates	KCA News Artwork Deadline
__ All/Recurring	
__ Jan 2024	01/07/2024
__ Feb 2024	02/07/2024
__ March 2024	03/07/2024
__ April 2024	04/07/2024
__ May 2024	05/07/2024
__ June 2024	06/07/2024
__ July 2024	07/07/2024
__ Aug 2024	08/07/2024
__ Sept 2024	09/07/2024
__ Oct 2024	10/07/2024
__ Nov 2024	11/07/2024
__ Dec 2024	12/07/2024

____ Social Media Blast

Type	Dimensions	Price/Insert
__ Business Card	3 ¾ x 2 in	$80.00
__ Quarter Page	3 ¾ x 5 in	$160.00
__ Half Page	7 ½ x 5 in	$275.00
__ Full Page	7 ½ x 10 in	$450.00
__ Flyer Insert	8 ½ x 11 in	$725.00
__ Media Blast FB	Custom	$90/Blast

Multiple insertions discounts! Additionally, discounts are stackable with KCA Convention Sponsorships.

Monthly Insertions	get
4 - 5	10% Off
6 - 7	15% Off
8+	20% Off

Need more options? Contact the KCA office for additional assistance in picking a plan that is right for you. Advertising is accepted as space allows. Larger sized ads and inserts are offered on a first come, first served, basis, and often limited. Sponsorship opportunities carry an additional advertising discount. Please contact our office for additional details.

Agreement & Signature

All advertising orders are non – refundable. All contract cancellations must be made in writing. KCA will continue to run recurring advertisements unless contacted prior to the insertion deadline. Advertisements may be sent electronically to cowsrus@kansascattlemen.com. For best quality, please send high quality images, minimum 300 ppi. We are happy to have you as part of our newsletter!

Signature _____ Date _____

KCA Representative Signature _____