



KCA News Advertising Contract

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Make publication insertion selections below. All advertisements are printed in color.

KCA News	KCA News	Type	Dimensions	Price/Insert								
Scheduled Print Dates	Artwork Deadline	___ Business Card	3 ¾ x 2 in	\$75.00								
___ All/Recurring		___ Quarter Page	3 ¾ x 5 in	\$150.00								
___ Jan 2023	01/07/2023	___ Half Page	7 ½ x 5 in	\$250.00								
___ Feb 2023	02/07/2023	___ Full Page	7 ½ x 10 in	\$450.00								
___ March 2023	03/07/2023	___ Flyer Insert	8 ½ x 11 in	\$725.00								
___ April 2023	04/07/2023	___ Media Blast FB	Custom	\$90/Blast								
___ May 2023	05/07/2023	Multiple insertions discounts! Additionally, discounts are stackable with KCA Convention Sponsorships. <table border="1"> <thead> <tr> <th>Monthly Insertions</th> <th>get</th> </tr> </thead> <tbody> <tr> <td>4 - 5</td> <td>10% Off</td> </tr> <tr> <td>6 - 7</td> <td>15% Off</td> </tr> <tr> <td>8+</td> <td>20% Off</td> </tr> </tbody> </table>			Monthly Insertions	get	4 - 5	10% Off	6 - 7	15% Off	8+	20% Off
Monthly Insertions	get											
4 - 5	10% Off											
6 - 7	15% Off											
8+	20% Off											
___ June 2023	06/07/2023											
___ July 2023	07/07/2023											
___ Aug 2023	08/07/2023											
___ Sept 2023	09/07/2023											
___ Oct 2023	10/07/2023	Need more options? Contact the KCA office for additional assistance in picking a plan that is right for you. Advertising is accepted as space allows. Larger sized ads and inserts are offered on a first come, first served, basis, and often limited. Sponsorship opportunities carry an additional advertising discount. Please contact our office for additional details.										
___ Nov 2023	11/07/2023											
___ Dec 2023	12/07/2023											
___ Social Media Blast												

Agreement & Signature

All advertising orders are non – refundable. All contract cancellations must be made in writing. KCA will continue to run recurring advertisements unless contacted prior to the insertion deadline. Advertisements may be sent electronically to cowsrus@kansascattlemen.com. For best quality, please send high quality images, minimum 300 ppi. We are happy to have you as part of our newsletter!

Signature _____ Date _____

KCA Representative Signature _____