



Greetings!

The 24th Annual Kansas Cattlemen's Association Convention and Trade Show is quickly approaching. The event will take place on November 18th & 19th, 2022 at the Drury Plaza Hotel - Broadview in downtown Wichita, Kansas. We look forward to another successful convention and your participation this year. KCA is putting together an event where today's ranching and agriculture communities can come together with the state's agri-business leaders for educational seminars, industry updates, and policy meetings. This conference is designed to bring together individuals interested in exchanging ideas, networking, learning, and collaborating to gain insight about key issues impacting Kansas independent cattlemen and the cattle industry.

We are excited to bring our convention to Wichita! Drury Plaza Hotel - Broadview is a beautiful venue right on the Arkansas River riverwalk. The free trolley service provides easy access to Delano, Old Town, Clifton Square, and the Douglas Design District.

Enclosed are the numerous participation opportunities. Please review the information and give us a call with any questions. We are unable to hold booth space without a signed contract and payment, so respond before the limited space runs out! All spaces will be assigned on a first-come, first-served basis.

If you would like to be involved in promoting your products and services with the sponsorship program, be sure to contact me right away to be included in all of KCA's promotional and advertising campaigns.

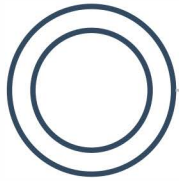
If you have any questions or need assistance building the best program for your business, please do not hesitate to call us at 785-238-1483 or email me: jodie@kansascattlemen.com.

I look forward to working with you in support of our independent cattle producers.

Sincerely,

**Jodie R. McNutt
Administrative Coordinator**

SPONSORSHIP OPPORTUNITIES



Prime Sponsor \$1,000+

1/2 page ad in convention booklet (Sponsor Supplied)

Back Cover convention booklet logo placement

30% Off Exhibitor Table (Availability Limited)

Listed on Convention Webpage

Social Media Posts

25% Off KCA News Ads

3 Meal Ticket Vouchers

Event Signage



Choice Sponsor \$501 - \$999

Logo Placement in convention booklet

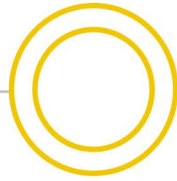
20% Off Exhibitor Table (Availability Limited)

Listed on Convention Webpage

Social Media Posts

15% Off KCA News Ads

2 Meal Ticket Vouchers



Select Sponsor \$251 to \$500

Listed in Convention Booklet

10% Off Exhibitor Table (Availability Limited)

Listed on Convention Webpage

Social Media Posts

5% Off KCA News Ads

1 Meal Ticket Voucher



Contributing Sponsor \$100 to \$250

- Online and Social Media Recognition

- Listed in Convention Booklet

Call us to build a custom Corporate Sponsorship Level!

EVENTS

(limited to available events)

Choose to sponsor a convention presentation:

Possible Events Available Include:

- Policy Speakers
- Expert Panel Presentations
- Promote your Brand Presentation (Corporate Sponsors)

Choose to sponsor a convention meal or social hour:

Possible Events Available Include:

- Friday Evening Social
- Saturday Luncheon
- Saturday Evening Social
- Annual Banquet

Specific Event Sponsorship Includes:

- Signage Displayed for Specific Event
- Recognized in the Schedule of Events
- Acknowledgement in email campaigns, website, and social media.
- Special recognition during sponsored event with opportunity to address attendees.

BOOTH SPACE

Table is **\$500**

Includes skirted table, two chairs

All Tables \$600 after October 1, 2022.

CONFERENCE BAG ITEM

(must be a vendor/sponsor)

ASK US for details to place a flyer or novelty item in the convention tote bag. Literature will be restricted to exhibitor space only.



Kansas Cattlemen's Association 24th Annual Convention and Trade Show
 November 18th and 19th, 2022
 Drury Plaza Broadview, Wichita, Kansas

Sponsorship Contract Form

Company Contact	Company		
Physical Address	City	State	Zip
Billing Address	City	State	Zip
Phone	Fax	Other Phone	
Email	Website		

Anticipated Attendees:

Select Level of Participation

Corporate \$2,500+ \$ _____

Prime: \$1,000 to \$2,499 \$ _____

Choice: \$501 to \$999 \$ _____

Select: \$251 to \$500 \$ _____

Standard: \$100 to \$250 \$ _____

Benefit Auction Donation

Product or Service Item: _____

Retail Value \$ _____

Minimum bid (if required) \$ _____

Additional Meal Options

	Count	Price	Total
Saturday Luncheon		\$25.00	\$
Saturday Banquet		\$45.00	\$
Meal Total			\$
Sponsorship			+ \$
Total			\$

Additional meals cannot be guaranteed after Oct 31st.

I would like to include my company literature for the convention attendee bags YES NO

Mail all literature to KCA, 930 W. 6th St., Junction City, KS 66441 no later than 10/15/2022.
 Literature will be restricted to exhibitor space only. Literature will not be permitted to be placed in guest seating areas.

Agreement and Signature:

Sponsorships will be assigned upon KCA receipt of signed contract and full payment. Due to event outlay obligations, sponsorships are non-refundable under all circumstances. Sponsors are responsible for providing logos and additional art for convention directory no later than October 15, 2022.

Signature _____

Date _____

Mail Payment and Registration to:

Kansas Cattlemen's Association
 PO Box 1489
 Junction City, KS 66441

Office use only

Date recv'd _____

CC _____ Check # _____

Notes:

Lit ___ Web ___ FB ___ Att ___ Dir ___ Logo ___ Auc ___