



## Who we are:

The Kansas Cattlemen's Association is the fastest growing cattlemen's association in Kansas. We are protecting the interests of cattle producers from marketing and trade to private property rights and conservation programs. We are creating a true voice for independent cattle ranchers and producers who feel that their interests are not being considered in the industry. We promote and support U.S. cattle producers and U.S. beef.

## What we do:

- ✓ KCA is an organization that works to ensure policies, legislation, and regulations are fair for today's cattlemen and future generations.
- ✓ KCA is an informational center, compiling and updating their members on numerous national, state, and industry programs: (cattle insurance, cattle marketing, cattle feeding, age and source verification, environmental regulations, agricultural tax information, government programs and services,)
- ✓ KCA conducts production seminars to help their members increase efficiency and profitability.
- ✓ KCA publishes and distributes timely industry news.
- ✓ KCA continuously promotes the Kansas producer and USA Beef.
- ✓ KCA is committed to the development of fair trade practices, advocates to restore competition to the cattle industry, and dedicated to protecting the nation's herd from foreign diseases.
- ✓ KCA understands the importance of rural communities and the values that are derived from the families and businesses within those towns.

## What we have accomplished:

- ✓ Developed and Implemented resource center providing information on industry, national, and state programs available to producers
- ✓ Formed coalitions to advance the interests of independent producers
- ✓ Defeated the expensive and inappropriately mandated National Animal Identification System
- ✓ Member of the Kansas Technical Committee, providing direction for conservation programs and protecting the interests of cattle producers
- ✓ Member of the Kansas Animal Disease Working Group, protecting the integrity of animal health and ranchers rights.
- ✓ Member of the Kansas Foreign Animal Disease Response Committee responsible for assisting Kansas to determine how to continue commerce and maintain communications during an emergency management situation
- ✓ Instrumental in creating and securing the first ever Livestock Title in the 2008 Farm Bill providing producers with additional protections for their operations
- ✓ Advocated and promoted the interstate shipment of state inspected beef which has been implemented in the state of Kansas in 2011.

## Top 4 reasons to join our feed yard programs:

1. Increase your business' visibility to thousands of Kansas cattlemen
2. Promote your business to hundreds of cattlemen and others in the ag industry
3. Publicize to thousands in the ag industry
4. Support the U.S. ag industry and rural values