

# Kansas Cattlemen's Association

For Immediate Release  
Contact: Brandy Carter  
785-539-6014, [bcarter\\_kca@yahoo.com](mailto:bcarter_kca@yahoo.com)

## **KCA Unveils New Website**

Kansas Cattlemen's Association revealed its new interactive website last week. The new site features state-of-the-art improvements and online services. Working with CivicPlus to address producers' and the public's needs, KCA was able to customize its site to best serve the association, its members, and the general population. The website will provide ease of navigation, online tools, and pertinent information that will help the association fulfill its goals and objectives.

New features available include an opinion poll, a free e-news subscription, an interactive calendar, KCA sponsors' section, industry issues section, KCA fact sheets, Saddle Bags/Frequently Asked Questions, and an online membership enrollment form. Also continuing to be included are: links to helpful websites, a modernized staff directory, and the documentation of KCA's progress through the years; all documents from the previous KCA website are archived in the Document Center.

"CivicPlus has provided KCA with a system that is tremendously easy to use, not only for those visiting the site but for the staff as well. KCA staff can update the site with very little effort which allows time to be spent on industry issues. The website is streamlined to provide maximum information while being simple to navigate. It is updated daily so frequent visits to our website are encouraged," Brandy Carter, KCA Executive Director, commented.

You can check out the new KCA website at [www.kansascattlemen.com](http://www.kansascattlemen.com)