

## **03/14/2003 Entry: "We Continue to Grow..."**

2002 was a year of tremendous growth for the Kansas Cattlemen's Association and 2003 looks to be following in last year's footsteps. Over the past year KCA saw membership numbers increase by 65%! This number speaks volumes about the Kansas Cattlemen's Association, our philosophies, and our members. According to KCA Executive Director Mike Schultz, "KCA membership is on the rise because producers are realizing that there are more to the issues than we've been told in the past and now that they're hearing the other side they are stepping to the plate to speak up for themselves and demanding to see changes."

The Kansas Cattlemen's Association has also witnessed revenues increase by 349% this past year. The increase can be attributed to the increase in membership numbers, donated calf sales and the success of the Feedyard Support Program. The Feedyard Support Program is just over year old now and has 23 participating feed yards. These feedyards voluntarily donate 10¢ per head that they market to KCA. This donation is strictly voluntary and is not passed on to their customers.

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The Kansas Cattlemen's Association is affiliated with R-CALF USA and is Kansas' fastest growing cattlemen's association. Our goal is to restore profits, self-esteem, freedom, fair trade, trust and community pride back to the farms, ranches and rural communities across Kansas and the Nation. KCA is a one member equals one vote by mail in ballot organization in which voting members must own cattle.