

09/24/2002 Entry: "Redding Joins the KCA Team"

Montana native Ashlea Redding has joined the Kansas Cattlemen's Association to help with Public Relations and Communications. Previously she was employed as the Associate Ag Director for the Northern Broadcasting System's Northern Ag Network in Billings, Montana. While at the Northern Ag Network she was responsible for news gathering, editing and broadcasting timely up-to-date agriculture information to Ag producers via radio encompassing an area of Montana, Wyoming, North Dakota, and South Dakota as well as via statewide Montana television. She has worked with state and national associations and organizations as well as governmental offices and elected officials on local, state, and national levels and brings with her a wide range of contacts as well as a strong agricultural background.

Raised in a family with roots deeply planted in agriculture, Ashlea grew up on several cow/calf operations in Eastern Montana. She was heavily involved in 4-H for eleven years working with horses, cattle, sheep, and quilting. She was a junior leader as well as a member of her county's Livestock Judging Team, Horse Judging Team, and Meats Identification Team. She also served as President and Secretary of the Montana Junior Red Angus Association, Vice President and Secretary of the National Junior Red Angus Association, and was on the founding board of the Montana Junior Beef Expo.

Ashlea graduated from high school in Hardin, MT in 1995 and attended Northwest College in Powell, Wyoming as a member of the competitive livestock judging team. While at NWC she was also an active member of the Block and Bridle Club and served on the Student Senate. After graduating from NWC in 1997 with an Associates of Science degree in Agriculture, Ashlea took a semester off, working for her dad on a ranch in Eastern Wyoming. She returned to college the following spring at Montana State University-Billings, obtaining a Bachelor of Science degree in Liberal Studies in May 2000.

Ashlea continues to be involved with agriculture organizations including Montana Agri-Women, American Agri-Women and R-CALF USA, as well as helping out with livestock judging contests. She lives in Brewster.