

Public Welcome to Join Cattlemen in Hutchinson for Annual Convention

The Kansas Cattlemen's convention and tradeshow will be held in Hutchinson, Kansas at the Ramada Hotel and Convention Center, 1400 N. Lorraine on Friday, November 18th and Saturday, November 19th. This year's convention will showcase the pride and importance of the USA cattle producer.

Friday's events will include innovations of U.S. producers including the unique opportunity to see how one man established a mobile meat processing system to provide consumers with fresh localized food and created an environment for the humane treatment to animals. There will also be a panel of experts discussing the new animal disease traceability system and how it will affect the future of the U.S. cattle industry and its people. There will be additional sessions, leading up to an evening banquet and then some great family fun.

"The family fun night is going to be one that you do not want to miss. We will have activities for all ages and interests spanning from carnival games to cards! This is a great opportunity to let your hair down, spend some time with family and friends, and just have a wonderful time," stated KCA staff member Kelsey Gibson.

Saturday's events will kick off with a panel addressing the U.S. food system and how consumers can be more informed about the food they eat.

Brandy Carter KCA Executive Director remarked, "the session on 'What We Want to Know About Our Food' is a great opportunity for consumers to come in and not only hear about the difference in U.S production versus foreign food production, but there will be an opportunity to understand what restaurants and grocers are looking for as well. Consumers are welcome to provide comments on what they want to know and expect from the meals they put on the table each night. We hope folks will continue to stay throughout the day. We will also have a panel talking about the positive aspects of production agriculture and how the U.S. cattle industry and its people contribute to the environment, provide a wholesome, safe, and enjoyable eating experience, benefit the U.S. economy in this time of uncertainty, and most importantly create a foundation of morality, values, and way of life that is sometimes lost in a global world."

The afternoon luncheon provides a great opportunity for every citizen to come out and learn more about how a community and a country came together to save the rural southwest town of Greensburg. Greensburg has re-built its town "Green" and has continued to prosper after the wake of a horrific F5 tornado.

The day will conclude with the annual meeting. Producer members may propose new policies and nominate Board members for the association. Anyone who has a current membership at the time of the annual meeting and is involved in the

production of raising, growing, or feeding cattle has the opportunity to vote at the annual meeting and will also receive a mail in ballot to vote on the issues.

The annual meeting is free. The convention cost will be \$85 if payment and registration are received into the KCA office by November 1st; cost at the door will be \$100. In order to provide a discount and obtain meal count, pre-convention registration is encouraged. Convention costs include two full days of convention sessions, snacks, the Friday night banquet and the Saturday luncheon. A block of rooms has been reserved at the special rate of \$70 + tax/night at the Ramada Hotel and Convention Center, and reservations may be made by calling the hotel directly at (620) 669-9311 and asking for the Kansas Cattlemen's Association rate. Registration forms may be found on our website at www.kansascattlemen.com or it may be called in to the KCA office at 785-238-1483 and payment may be mailed to KCA, 606 N. Washington St., Junction City, KS 66441.