

KCA Welcomes New Field Representative

KCA has recently hired a new field representative that will concentrate on membership services. Heather Wedel, a native of Americus, KS, hit the road running in her first week at KCA. Heather is a 2007 graduate of Kansas State University and has an extensive background in farming and ranching.

Brandy Carter, KCA Executive Director explained how Heather caught the attention of the association. "I was visiting with Heather when she came into the office one day and when I asked her how she would describe KCA, she said that KCA has been putting the man before the money since 1998. Heather understands the importance of working for the people of Kansas. She has the values that KCA stands for, and I am confident that she will serve the producers and communities of Kansas with exemplary character."

"I'm so grateful to have found this association. It seems that the KCA and I are a fantastic match. In my first few working days I've gotten to talk to some members and some staff. This organization has extensive potential, and I'm very excited to be a part of it. I grew up in rural Kansas near Emporia, living in a world that still respected their teachers, their grandparents, and their farmers. However, as often happens; I grew up, moved away and removed the allegorical wool. How baffling that the lack of respect for farmers and ranchers is a common mindset. Granted, it is difficult for today's youth to distinguish between a real friend and an avatar (someone's persona in the virtual world), how can one expect them to have appreciation for where their dinner comes from? In my opinion, any organization who's goal is to debunk the mis-education of the next generation who believe the steak in their quesadilla came from factories or some manner of magic, deserves all the support and energy I can provide. Let the rancher's ranch. Let the farmer's farm. Keep our money between the coasts and for everyone's sake, reinstate common sense as the cornerstone it once was, remarked Wedel.

Wedel has begun visiting with members across the state and will be traveling through numerous counties this spring. Traveling through Kansas, Wedel will focus on membership growth and support for the producers in the state.

The KCA travel schedule can be found on the kansascattlemen.com website calendar.